

TEMPLATE EXAMPLE #2: FAMILY PRE-EVENT PRESS RELEASE

[Insert club logo]

PRESS RELEASE

Date:

Family fun galore!

Family fun galore is going on at [Markeaton Park in Derby] this [Saturday (date)]. [XXXX Orienteer Club] is holding an event to give families a chance to have some fun and try out orienteering.



[Insert photo and caption, insert photo credit]

The event will include coaching and courses for all fitness levels, ages and abilities. Each competitor will use a simple map to find the red and white flags on the course. [xxxxxx orienteers Club] coach [Coach name], said: *"We hope this fun event will prove a real hit with children, parents and individuals."*

The event will take place on [Saturday 18 November], from [10:30am] to [12:30pm]. Entry is priced at [£3] for adults and [£1] for children. Everyone is welcome! Car parking and refreshments and toilet facilities are available within the park. Orienteering is an adventure sport for all ages. For those families who enjoy the event and want to get involved and enjoy more orienteering contact your local orienteering club [Derwent Valley Orienteers] and join in their weekly club nights on [Tuesdays] at [7pm] at [Markeaton Park].

For further information please contact [ABC] on Tel [xxx], Email: [xxxxxx] or visit [xxxxx] website: [xxxxxx].

-ENDS-

Notes to Editors:

- Regional and local press are invited to attend for a photo opportunity at [day and date] at [10:30am].
- Otherwise photos will be available after the event.
- Interviews and quotes are available on request.
- Please contact: [name on Tel xxx or Email: xxx]
- XYZ Orienteering club was formed in [1990] and has [100] members. Further information is available at [www.XYZclub.co.uk].
- Orienteering is a challenging outdoor adventure sport that exercises both the mind and the body. The aim is to navigate in sequence between control points marked on a unique orienteering map and decide the best route to complete the course in the quickest time. It does not matter how young, old or fit you are, as you can run, walk or jog the course and progress at your own pace.
- Orienteering can take place anywhere from remote forest and countryside to urban parks and school playgrounds. It's a great sport for runners, joggers and walkers who want to improve their navigation skills or for anyone who loves the outdoors. For further information about orienteering please visit: www.britishorienteering.org.uk

