

## **MAROC takes orienteering to the people**

### **Introductory events at Ballater and Braemar**

#### **Publicity:**

- Visits to 5 local primary schools in 2 months before events with 1 morning at each school
- Professionally printed A3 posters in every shop etc in the villages

#### **Event centres:**

- Used village school and village hall for registration – locals know/are comfortable with these locations
- Map included 'street section' to get the short distance to the start/finish in the forest
- Experienced orienteers on hand to welcome, help and talk to people afterwards

#### **Courses:**

- Free entry – people could (and did) run several times
- White, Yellow and Orange courses
- Experienced orienteers at start and in forest to help
- Only newcomers competing and comparing themselves

#### **Success:**

- Over 140 'runs' at the 2 events
- Membership forms – several taken; 1 family joined on the spot

More details from:

SOA Assistant Professional Officer: Hilary Quick

[hilary@scottish-orienteering.org](mailto:hilary@scottish-orienteering.org)