

Development Committee
Minutes
Saturday 5th June 2010



The Board is asked to note:

Item 6: Changes have been made to the Development Fund application form to provide clearer guidance for applicants

Item 7.1: There will be a further call for nominations for the "Services to Orienteering" Awards towards the end of 2010

Item 9.2: Development Committee's view on the Competition Review

Item 9.3: Development Committee's view on the event level restructuring

Attendance:

Ian Webb, Chair and SCOA

Scott Collier, SWOA

Roger Scrutton, SOA

Caroline Louth, EAOA

Edward Nicholas, Development Manager

Henry Morgan, WMOA

Derek Gale, EMOA

Mike Hamilton, Chief Executive

Peter Bylett, BSOA

Mike Hamilton, Chief Executive Officer

Action

Apologies were received from the representatives of the following associations: NIOA, SEOA, NEOA, YHOA, WOA and from Steve Vernon, Richard Barrett and Caroline Povey

1 Opening remarks

IW welcomed everyone to the Development Committee and noted the recent changes to the committee with his appointment as Chair. IW also welcomed EN to the meeting in his new position as Development Manager. The committee congratulated IW and EN on their respective appointments.

2 Declaration of Interest

Any outstanding forms should be completed and sent to the office.

3 Minutes of previous meeting

3.1 The minutes of the meeting held on 30 January 2010 were accepted as a true record.

3.2 All the Actions are all completed or in this meeting's agenda.

3.3 Matters arising: HE/FE Programme Update

4 Regional Input:

4.1 Good development new stories from the regions: See Appendix A

5 Future of the Development Programme

EN has recently been appointed the British Orienteering Development Manager (start date 1st June). EN outlined to the committee his programme over the next few months and highlighted the following.

- The British Orienteering Development programme has progressed well since its inception. There are a considerable number of highlights including 60% of schools delivering Orienteering and the development of the satellite orienteering programme.
- The funding support from Sport England is agreed up to April 2013. This focuses the programme in that there is an end goal that the programme needs to build to. Being mindful of this date all the programmes that are worked in need to be sustainable.
- The current financial state and the potential of future cuts in public money will also be combined into the review.
- Orienteers and Clubs are critical to the success of the programme. British Orienteering will look to support clubs and individuals in a number of ways to ensure the success and sustainability of the programme.
- EN has been tasked to review the programme and the methods of delivery by October. EN will be visiting the RDO team over the coming month and will also be interacting with Richard Barrett (Participation Manager South) and Steve Vernon (Participation Manager North) to learn from their work programmes in increasing participation.

6 Development Fund Application Form

One of the final tasks completed by the outgoing Development Manager (Hilary Palmer) was the production of a new Development Fund application form. A number of comments had been made previously on the suitability of the old form and this

new form was to resolve these issues. A discussion happened and EN was tasked with making the suggested changes.

EN to make the necessary changes to the form and circulate to the group for final approval. The form appears in these minutes as Appendix C

EN

EN to distribute a prior list of awardees and the amounts awarded before the next meeting

EN

EN to determine the amount available in the Development Fund prior to the next meeting

EN

Committee Regional Representatives to remind their Associations and Clubs that the next deadline is the 17th September.

Regional
Representatives

7 Incentive Schemes

7.1 Service to Orienteering awards:

A new round of awarding Service to Orienteering Awards will happen in the Autumn. An article will be written for the next Focus (Sept edition) asking for further nominations and CP will put a form on the web site which will be easily completed to be emailed to the office (word doc). Closing date end October. Panel to review nominations: IW, SC and CP. Aim to be able to complete this by year end.

7.2 Event / Course Incentive Schemes:

The evolution of incentive schemes continues to be developed and is being worked into future web development programmes.

8. Participation Project (England) Report from Richard Barrett/Steve Vernon

8.1 A detailed report is attached as Appendix B

9 Competition Review and 4 levels structure

9.1 Groups participating in orienteering

IW introduced his paper discussing groups within Orienteering, which has the aim of considering whether the needs of all 'user groups' within the sport are being met. It was agreed in the discussion that followed that the paper could have greater relevance at future meetings and was not key to the subsequent agenda items.

9.2 Competition review – Phase 2 consultation

MH updated the committee on the Phase 2 consultation for the Competition Review. A discussion on the “Questions for consideration” within the paper followed, with some specific areas of note:

- The effect of competition on levels of participation and retention of orienteers.
- The volunteer resource requirement of certain competition types, and how certain competitions can be used to expand numbers and the skill bases of volunteers involved in the sport.
- Communication of the good practice at certain types of competition to clubs across the country.

Members of the committee were encouraged to feedback their opinions through the indicated processes; IW to collate the salient points from the discussions as the general feedback from Development Committee.

IW

9.3 Modifications for implementation of the 4-level structure

MH updated the committee on the changes currently being implemented towards a 4 Level structure. It was agreed that defining any criteria to distinguish event levels was not something the committee felt that was appropriate, as long as the new structure satisfied the following points:

- The new event levels should not introduce additional barriers to participation or the putting on of an event e.g. fixed embargoes at certain event levels
- Anybody should be able to look at a fixtures list and decide **quickly** the events that they could/would like to attend.
- There should not be an increased burden on a club's/organisation's volunteer or financial resources.

10 Promoting Orienteering – publicity developments

EN delivered a brief update on developments in the marketing programme

11 Other Business

- HE/FE Programme

SC requested an update on the HE/FE Programme and indicated that provision needs to be made for the programme to be in place before the start of the next academic year. EN confirmed that the programme is currently under review and agreed that anything that is decided has to be in place before the next academic year.

- Communication outside meetings

IW indicated that he will be setting up a Google account to allow communication between meetings.

IW

- 12 Reporting and Actions:**
 Report to the Board – see front page of minutes IW
 Actions: see list over
- 13 Date and Venue of next meetings**
 The next meetings will be in Derby on the 25th September All to note
- 14 Chairman's closing remarks**
 The Chair closed the meeting at 4.10pm by thanking everyone for attending and contributing to the discussions in such a positive way.

Action List

Item No.	Action	Person responsible	Status
2	Unsent declaration of Interest forms should be returned to Laura Martin at the office as soon as possible	ALL	
6	EN to make the necessary changes to the form and circulate to the group for final approval. The form appears in these minutes as Appendix D	EN	
6	EN to distribute a prior list of awardees and the amounts awarded before the next meeting	EN	
6	EN to determine the amount available in the Development Fund prior to the next meeting	EN	
6	Committee Regional Representatives to remind their Associations and Clubs that the next deadline is the 17 th September.	Regional Representatives	
7.1	The Service to Orienteering Awards next closing date is end October and the panel will make decisions on the next awards by the end of 2010	IW, SC, CP	
9.2	IW to collate Development Committee's views on the Competition Review	IW	
11	IW to set up Google Group for discussion between meetings	IW	Complete
12	IW to report to the Board	IW	

Appendix A: Regional good news development stories:

South West: Devon and North Wiltshire Orienteers have achieved Clubmark. BOK have been maintaining their weekly club night.

British Schools: The BSOA AGM is being held today and the significant agenda item is that the British Schools Association is working towards a scenario of a membership fee and incorporation of the Schools membership within British Orienteering. (Post Meeting Note: This was approved at the British Schools Orienteering Association AGM)

West Midlands: No report

Scotland: SOA will be hosting a number of conferences in 2010. There has been a well attended Coaching conference which was held on the 26th April. Coming up will be a Club Development Conference on the 19th June. The recent Scottish Schools championship was attended by 380 school children. SOA are also running a 2nd UKCC Level 2 course. Edinburgh University have also recently organised a UKCC L1 course which was attended by 10 of its members. The club aims to run these annually.

East Midlands: All the clubs in the East Midlands have now got Clubmark. The Satellite club programme is progressing well. NOC and DVO have developed programmes close to the heartlands. The Buxton programme is continuing but requires continued support to progress.

East Anglia: West Anglia (WAOC) continues to be a part of the Club and Coach programme. It is running a weekly participation club night from the Cambridge University Athletics Club's track at Wilberforce Road. Essex Stragglers (SOS) are also part of the Club and Coach programme and are progressing well. This project has been supported by the local authority.

South Central: Thames Valley (TVOC) have been supporting a number of school days in the area. TVOC have also set up a development committee that are looking into the future of the club. Berkshire (BKO) have been working with their RDO (Denise Harper) in the area to support the local inter schools championships. There has been a provision of vouchers to attendees for future events.

Appendix B: Participation Project Update from Richard Barrett/Steve Vernon June 2010

We are now starting to plan for 2011 and target potential Participation Clubs. This is likely to be the most difficult phase to date as many of the most proactive clubs in England are already running Participation Projects. Remaining clubs are perhaps, still waiting to see the evidence and benefits of success, feel they are too small to participate in the project or are event focussed and have no intention of setting up a weekly training facility. For this reason the next round of clubs will be targeted specifically and with the help of the RDOs and active club volunteers who are keen to get their club committee onside. A general invite will still go out to clubs via the BOF website however, it is anticipated that few clubs will respond via this approach.

Richard Barrett is working with the clubs in the South of England and Steve Vernon continues to work with clubs in the North of England. Below are brief details on the 2010 projects to date in the South and an extract from the Sport England Grow team.

West Anglia Orienteering Club (Sport England Club and Coach Scheme and Participation Club)

WAOC started its weekly training night in April at the University Athletics stadium (Wilberforce Road, West Cambridge) from 6.30 pm to 8.30 pm. The venue is excellent and new maps have been produced of the local area allowing orienteering training to take place on the doorstep. The venue is shared with the Athletics club and so there is scope for some shared training activity.

Club coaches take turns to run sessions however, it is a new project set up using Club and Coach funding and new volunteers will need to come forward to take the pressure off the current coaches. The opening night attracted 37 members and despite a slight drop in numbers it is hoped that numbers will increase as word spreads and newcomers are introduced.

Essex Stragglers (Sport England Club and Coach Scheme)

SOS have a venue booked and have established a series of Saturday afternoon coaching sessions funded by the Club and Coach scheme with the aim of introducing newcomers into weekly club training.

Hertfordshire Orienteering Club (Participation Club)

HH are looking at a number of potential venues for their weekly club night due to start in early Sep 10. They have a series of summer events planned as a lead in and link to the planned club night. Some of the venues looked at to date are too expensive and so other options such as schools are being investigated.

North Gloucester Orienteering Club (Participation Club)

NGOC currently meet on a monthly basis at the University of Gloucester. They plan to increase this to twice monthly and when resources are in place to have weekly club training sessions. A number of club volunteers have completed their UKCC Level 1 Coaching in preparation for the increased activity planned by the club.

Focus Clubs that are now in the 'participation' programme:

WCOC – West Cumberland (NW)
BARRO – Barrow (NW)
LOC – Lakeland (NW)
SROC – South Ribble, Lancs (NW)
PFO/SELOC – Pendle Forrest & SE Lancs, (NW)
MEROCC – Merseyside Orienteering Club (NW)
SYO – South Yorks (Y&H)
HALO – Humberside and Lincolnshire (Y&H)
EBOR – Eastern North Yorkshire (Y&H)
LEIOC – Leicestershire (EM)
DVO – Derbyshire (EM)
NOC – Nottinghamshire (EM)
SO – Southdowns, Sussex (SE)
SOC – Southampton, Hampshire (SE)
BOK – Bristol Orienteering, Avon (SW)
WESSEX – Wessex, Bournemouth (SW)
SARUM – Salisbury, South Wiltshire (SW)
NGOC – Gloucestershire (SW)
HH – Hertfordshire (SE)
WAOC – Cambridgeshire (West Anglia)

Additional Work

Steve Vernon is working with NOVA International to promote Urban Orienteering at their Junior Mini Run Series alongside the Great Run series. Great Manchester Run was an initial trial that attracted over 200 of the 1200 participants (who had already run the mini race). The activity was based on a Maze O theme using metal barriers to create the maze. Meetings are planned to take the project forward with the Great North Run.

StreetGames

This partnership has been successful in the North East and StreetGames are keen to see the orienteering activity expanded outside of the NE of England. If resources are identified then this project is highly likely to be taken forward. *Jan 10 - 'StreetGames is a groundbreaking national charity which develops sport with disadvantaged communities and makes sport accessible to young people regardless of their social circumstances'. British Orienteering is now an official partner of StreetGames along with 5 other NGB's. We will be piloting projects in the North West initially. The focus will be to deliver Orienteering as part of their outdoor festivals in urban parks.*

StreetGames have provided British Orienteering with £3,000 to deliver this initiative at 4 festivals in the North West as well as delivering at their Regional and National conferences.

Extract from SE Self Assessment Form (dated Apr 10)

- As yet little direct support from CSPs although we are now appreciating what CSPs are able to support us with – this probably includes working with local authorities regarding: suitable venues for satellite centres, marketing to the catchment area, generic training courses and materials
- In some places (e.g. Buxton) the local authority (Sports Development Officer) has been very supportive in finding a suitable venue and publicising it
- SSP's have been a key contributor to the success of the Satellite clubs. In particular we have had great support from PDM's and SSCO's in Buxton, Bolton, Accrington, Kendal, Southampton, Bristol, Mansfield, Chesterfield, Beverly, Broxtowe, York, Scarborough, Crosby and Huntingdon.
- Further School Sports Partnerships have developed partnerships with satellite clubs to organise School Orienteering events, these have been a useful tool to advertise the new satellite clubs in the local community.
- Working with the SSP's is key and a successful model has now been developed where coaches link with schools and run a number of afterschool sessions as tasters to then provide a stepping stone into the club nights.
- Coaches being brought on line, over 150 trained at UKCC Level 1 in 2009 so far; approx 30 at Focus clubs.
- Further promotion of our Online (Runningsport) Volunteer Coordinator Workshop is required to encourage more focused volunteer work at clubs.

Extract from SE NGB Update Report (GROW Team) dated May 10:

At the heart of our work is a consumer-facing approach to sports participation - understanding demand rather than supply. Sport England's tools, analysis and understanding can support you to identify who the right audience is to target for your sport.

The consumer's decision to play sport is a constantly evolving balance between motivations and barriers. The current challenge of growing sustained, regular participation means understanding, increasing and reinforcing motivations - turning interest into consistent participation. The lower the level of motivation, the greater the impact of both short- and long-term barriers, resulting in irregular participation and drop-off. Long-term success is unlikely if barriers to participation are tackled in isolation, therefore. This approach has led us to start to explore two main cross-cutting themes:

1. The relationship between individual NGB Grow outcomes and Sport England's overall Grow target of 1 million people playing sport more regularly (30 minutes three times a week).
2. The opportunities and challenges of growing participation through informal/pay-and-play models, alongside more formal, club-centric structures.

1. The "Basket of Sport"

To strengthen our understanding of the connection between participation growth in individual sports and growth in sport overall we have developed the concept of the "basket of sports". What different sporting activities combine together to make up an individual's overall participation - their "basket"?

Analysis of Active People Survey data is allowing us to identify the most likely combinations of sports, for different demographic groups, for example the increased probability of swimming amongst canoeists and sailors. This supports the intelligence we already have available through the market segmentation tool and the Satisfaction Survey.

It is our belief that this work will suggest which new audiences individual NGBs could focus on to encourage complementary and increased participation rather than a transfer between sports. We are now testing some of this initial analysis against existing programmes that, for example, include access to a variety of sports through one membership.

2. Informal (Mass Participation) Sport

Much of the most significant growth in sports participation in the last 18 months has come from more informal sporting opportunities, for example casual running and recreational cycling. This is part of an overall trend towards a more casual, less commitment-intensive approach to participating in sport, with only a quarter of participation happening in a club environment. The main challenge with informal participation is ensuring sustainability. One solution could include creating a parallel affiliation to full membership that enables direct communication between a sport and its participants, reinforcing motivations to participate. We will continue to break down the Active People Data to shed light on the differences between casual and more formally engaged participants and work closely with individual NGBs to see what lessons can be learnt, shared and replicated.