CELEBRATING JUNIORS ORIENTEERS SAFELY

PHOTOGRAPHY & FILMING GUIDANCE

FOR CLUBS & EVENT PHOTOGRAPHERS

British Orienteering

Photos help us celebrate young people, showcase our sport, and inspire others to get involved.

We encourage photography at our events.
We also have a responsibility to ensure images of children are used safely, appropriately, and in a way that reduces the risk of misuse.

THE MAIN RISKS WE ARE MANAGING

- **Children being identifiable -** Clear facial images, combined with names, bib numbers, or published results, can make a child easy to identify.
- **Images being taken out of context -** Tight close-ups or photos of children on their own can lose the 'sporting event context' and be misunderstood or misused.
- **Children appearing isolated or vulnerable -** Even though competitors may be alone in a race, images should still look like they are a part of an organised event or activity.
- **Unintended use or sharing of images -** Once published, images can be copied or reused in ways in ways beyond our control. Minimise this risk at the point of capture.

✓ WHAT WE DO WANT TO SEE

ACTION & ACHIEVEMENT

- Juniors competing during races
- Finishing, navigating, and participating
- Medal presentations and celebrations
- Club events and activities



IMAGES WITH CONTEXT

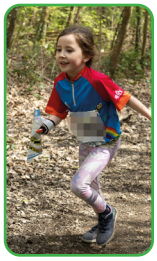
Try to include:

- Terrain and surroundings
- Controls
- Finish areas
- Other event features
- Maps or equipment



POSITIVE REPRESENTATION

- Appropriate and respectful images
- Images that reflect the enjoyment and challenge of orienteering
- Children participating confidently in organised activities



⚠ THINK BEFORE YOU PUBLISH

1 CAN THE CHILD BE IDENTIFIED?

Avoid publishing images where:

- Full names are included
- Bib numbers are clearly readable
- Information could easily be matched with publicly available results



Best practice:
If names or numbers or visible, crop, blur, or choose another image

2 IS THE SPORTING CONTEXT OBVIOUS?

Ask yourself:

"If someone saw this image with no caption, would they immediately recognise it as part of an organised race?"

Good images usually include:

- Controls
- Terrain
- Maps or equivalent
- Event infrastructure
- Other visual clues showing organised participation.

3 COULD THE IMAGE BE TAKEN OUT OF CONTEXT?

Avoid:

Very tight close-ups with no event context

Images that appear private or unrelated to the activity

Images that could be misunderstood if shared elsewhere.



✓ WHAT IS ACCEPTABLE?



Action shots during races



Children competing on their own during an event



Close-up images where participation in the event is clear



Finish line and presentation photos



Club & group activity images

✗ WHAT TO AVOID



Images showing clearly identifiable names and race numbers



Photos that remove all sporting content



Images that appear private, vulnerable, or unrelated to the activity



Posed images that could be open to misinterpretation

RESPECT PARTICIPANTS WISHES

Participants must always have the opportunity to object to photography or filming.

Respect their wishes immediately
Avoid taking or publishing images of them
Notify marketing@britishorienteering.org.uk as soon as possible, if you become aware of an objection.

SIMPLE RULE OF THUMB

"If someone saw this image with no caption, would they immediately recognise it as part of an organised race?"

If the answer is YES, and the child cannot be identified through names or bib numbers, the image is likely appropriate to use.

Celebrate our Juniors.
Protect our Juniors.
You can do both.

Thank you for helping us keep photography safe, appropriate and enjoyable for everyone.