

# Scottish 6 Days Perthshire 2027 - Social Media Communication Support

## Role Outline

- Operate as the social media and communications support in respect of the Scottish 6 Days Perthshire 2027 (Perthshire 2027) communicating to others information about Perthshire 2027.

This will include the following tasks:-

- Pre-event marketing to previous event competitors, British and Scottish Orienteering members and overseas competitors to get them to enter & take part in the event.
- Pre, during & post-event external - to the local & national press to make them aware of the event.
- Pre-event invitational external - to attract newcomers, overseas competitors & those who have not yet tried a Scottish 6 days.
- External operational - to local residents & landowners & members of the public in the areas to make them aware of the event & any inconveniences there might be.
- Internal operational - both before & during the event assist the event coordinator and central organising team convey to entered competitors & volunteers - final details, bulletins & updates & about last-minute changes and other matters of note
- Post-event - for surveys, comments and highlighting the Scottish 6 Days 2029 event.
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## Job Description

**Period of tenure:** 31st October 2025 to 10th September 2027

**Hours of work:** Half a day per week but scope to increase hours in the run up to the event. There will be flexibility required within the work pattern and the successful candidate will need time management and task prioritisation skills.

**Place of work:** Home working.

**Reporting to:** Scottish 6 Days Board and Scottish Orienteering Chief  
Operating Officer

**Remittance:** Dependent on experience.

## Perthshire 2027 Social Media and Communications Support : Person Specification

The Scottish 6 Days Board and Scottish Orienteering Association is looking for an enthusiastic person who meets the following criteria:

### Essential criteria:

- Have good IT and social media skills and have worked previously in connection with social media and communications support/ promotion for an event;
- Have a working knowledge of the sport of orienteering;
- Highly motivated and able to work independently and in collaboration with the event co-ordinator and volunteers;
- Understand the role of professional staff within substantially volunteer-run event and has the personal qualities to lead a harmonious and effective team;
- Have a friendly, responsive and professional attitude;
- Good communication, team work and networking skills;

### Desirable criteria:

- Good project management skills;
- Experience of working with the media;
- Good working knowledge of social media and events promotion;

Should you have questions about the role please do contact [nikki@scottish-orienteering.org](mailto:nikki@scottish-orienteering.org)