

Use of Logo

British Orienteering provides member clubs with logos to promote your affiliation with British Orienteering.

Logos can be downloaded from British Orienteering website. If you can't find the logo or format you need, contact Alex Welch.

British Orienteering affiliated clubs are welcome to use the logos provided you meet the criteria for their use.

- Logos should not be altered in any way.
- Highlight your commitment to British Orienteering by using the promotional logos in your communications:
- On your club's website or social media channels
- On club kit and/or merchandise
- On the club's marketing or promotional literature,
- On promotional display material

When using the logos online link back to British Orienteering's website, where possible.

British Orienteering logos must always be used in a manner that preserves the reputation of the Federation and its members. Please refer to the specific conditions for use below.

British Orienteering is the sole and final arbiter of reasonable and acceptable use of the logo.

If you would like to use the logos in a different context from the above or are unsure of the appropriate usage, please contact British Orienteering's communications team.

Copies of the logo

Colour



Mono Black



Mono White



Please refer to the British Orienteering [brand guidelines](#) for further guidance.