

# CHANNEL THEIR INNER **XPLORER**

THE PERFECT OUTDOOR  
ACTIVITY THAT INSPIRES  
LOCAL FAMILIES





# A LITTLE BIT ABOUT **XPLORER**

01

Xplorer is the sister brand of British Orienteering incorporating Orienteering skills in a simple fun and a fully inclusive way!

02

It's a family-friendly fun navigation challenge that is educational and gives children a sense of adventure as they explore the park to find the markers.

03

Xplorer is suitable for ALL ages! It also builds on confidence and navigation skills.

04

The aim is to find all the markers, giving children the opportunity to identify what is pictured and enjoy learning a fun fact to tell their friends.





# WHAT'S NEW IN 2025?



## Our new Facebook page

Please like and follow our new [Facebook page](#). We want to see how you're using Xplorer in your area so please use it as a platform to share your ideas, images, and your upcoming events.



## Brand new Digital Marketing Toolkit

Our new digital marketing toolkit is coming very soon! Exclusively available to partners only, we have created a hub of marketing resources to help you promote your events on social media. You will also find all the solution sheets for our marker sets here.



## Mini rebrand of Xplorer

Xplorer has been around for 15 years, so some markers are due a new look! We will therefore be refreshing some of the markers over the next few years. You can still continue to use them with the existing ones, the content will not change but the visuals will.



# XPLORER TIME TRAIL

Xplorer Time Trail markers are new for 2025. You will receive 1 free set per renewal or new partner!

Our new Time Trail adds another fun layer to the Xplorer challenges along with incorporating real Orienteering skills.

These markers are participant-led making Xplorer a little more interactive, participants scan the Start QR CODE enter a team name and then the timer starts. (There are instructions on both cards for the user.)

There will be Time Trail marketing tools, available soon on the Xplorer website through your login, enabling you to advertise that they are in your park.

More Time Trail cards can be purchased via our online Shop, and they are £25.00 per set.





# NEW PARTNERS AND RENEWALS

Our prices have remained the same over the past two years and this year we have a new partner offer..  
We are flexible with our packs so please let us know how we can help you make the most of your renewal and your equipment.



## 2025 - 26 Xplorer Annual Service Charge - Service 1

£275

- 2 new sets of Xplorer markers (1 set of challenge 1 and 1 set challenge 2) and solution sheets (Excluding Seasonal Markers)
- 40 Xplorer wristbands 250 Xplorer participant answer sheets 250 Xplorer certificates 350 Xplorer stickers
- Access to Xplorer mapping portal \*for one person per partnership, additional access can be purchased.
- Access to Xplorer website to promote events and track participation Access to Xplorer promotional materials Access to the Xplorer training Video Use of Xplorer branding.

## 2025 - 26 Xplorer Annual Service Charge - Service 2

£450

- 1 new map 2 new sets of Xplorer markers (1 set of challenge 1 and 1 set of challenge 2) and solution sheets (Excluding Seasonal Markers)
- 40 Xplorer wristbands 250 Xplorer participant answer sheets 250 Xplorer certificates 350 Xplorer stickers
- Access to Xplorer mapping portal \*for one person per partnership, additional access can be purchased.
- Access to Xplorer website to promote events and track participation Access to Xplorer promotional materials Access to Xplorer training video Use of Xplorer branding.

## New Partner 2025/26 OFFER

£500

- This one-time Setup fee covers all associated costs with setting up a new partner to deliver Xplorer.1 Xplorer Kit containing:3 sets of Xplorer challenge 1 markers. (Excluding Seasonal Markers)3 sets of Xplorer challenge 2 markers (Excluding Seasonal Markers)6 Xplorer colour-coded solution sheets
- 1 Xplorer sail banner 1 Xplorer vinyl banner
- 30 gripples, to attach markers 100 cable ties
- 500 Xplorer participant answer sheets 500 Xplorer certificates 350 Xplorer stickers
- 1 mapped areas , circa 750m x 750m
- Access to the Xplorer training videoFull access to Xplorer website, marketing tools and shop. Ongoing advice and guidance from British Orienteering staff.



# USEFUL CONTACTS



**Laura Leonardi**

Xplorer Lead

Your main contact for Xplorer, Laura will get maps and equipment delivered to you can help will all your Xplorer needs.

[Email me](#)



**Kelly Perryman**

Finance Manager

Kelly can help raise invoices, PO requirements and process payments.

[Email me](#)

If you have any questions regarding Xplorer or would like more information please email [info@britishorienteering.org.uk](mailto:info@britishorienteering.org.uk)