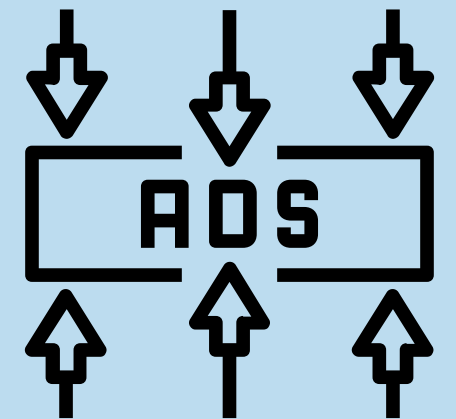


PROMOTING YOUR ORIENTEERING EVENT

Begin to post on social media 3-4 weeks before your event and try to post at least once a week about your event. Remember to tag any local groups, parks, active partnerships etc

Post into any relevant local Facebook groups or pages about your event from your orienteering clubs account



Set up a paid for ad on Instagram and Facebook to advertise your event. remember to customise the location and target audience depending on the event.

Contact the “friends of“ group for the area your event is located in and ask them to share any promotional material



Contact your local active partnership and send them any promotional material that they can share or promote themselves. Also do this with any local active charities etc.

If your host venue is a park and this park has a parkrun, attend and volunteer at this park run a few weeks prior to your event and hand out flyers for your event

