

"Orienteering is the 'go to' outdoor sport for people wanting to test themselves physically and mentally"



British Orienteering

More People, More Places, More Podiums

Return to Covid Safe Events

20 October 2020
7.30-8.45pm

Ric Gamble Development Officer
Natalie Weir England Development Officer

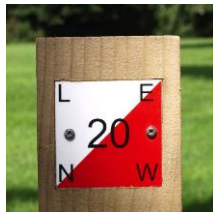
Key findings from recent data analysis

- Participation Figures

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Local and Regional Events



Permanent Orienteering Courses



Virtual Orienteering Courses

Key findings from recent data analysis

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Local Events – Comparing August & September 2020 with same period in 2019

- The Number of Local Events is down from 102 to 59
- Total Participation is down from 8592 to 4310 (approx. 50%)
- Total Participation has risen 323% this August to September. The September recovery now shows participation sitting at 66% of what it was last year
- The Local Events Average Participation in 2019 was 53; since the return to orienteering on 1 Aug 2020 the average number of participants is 69, an increase of 30%

Key findings from recent data analysis

- Participation Figures

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Regional Events – Comparing August & September 2020 with same period in 2019

- Number of Regional Events, down from 30 to 8
- The Regional Events Average Participation is up from 160 to 192 (up 20%)

Key findings from recent data analysis

- Participation Figures

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Permanent Orienteering Courses

- Permanent Orienteering Course downloads for June to September are up 59% compared with the same period in 2019
- Participation has risen by 52%



Virtual Orienteering Courses (MapRunF stats)

- Between May and June this year, participation went up from 716 to 3246, over 4.5 times more participants
- July saw a further increase, reaching a peak of 4415 participants
- Participation numbers have remained very high in August and September

Key findings from recent data analysis

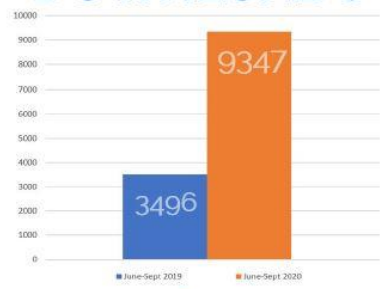
- POCs/VOCs

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POC DOWNLOADS



167% increase

Increased significantly across the same 3 month time period June - Sept 2019/2020

3,289 Unique POC users

376 11%
Were club members

2,913 89%
Were non club members



Virtual Orienteering app MapRun also showed a significant increase in users

NUMBER OF PARTICIPANTS

Across the time periods June - Sept

Year	Participants
2019	27,398
2020	41,549

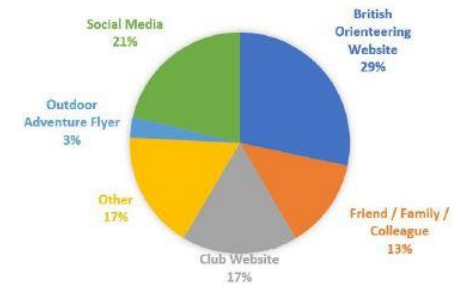
51% increase

We can also see participants registered in groups of six or less per download

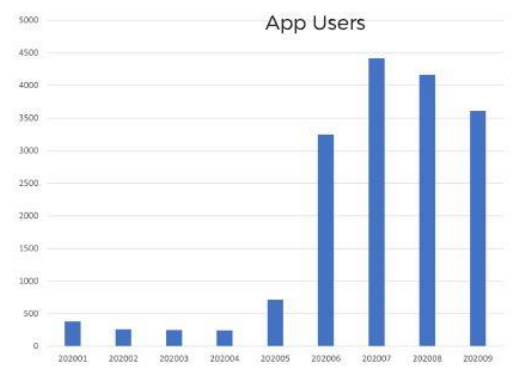
Year	Participants
2019	7,391
2020	24,017

224% increase

SIGNPOSTING



We can also see where people heard about Permanent Orienteering Courses



Key findings from recent event surveys – sharing the experience

“Orienteering is the ‘go to’ outdoor sport for people wanting to test themselves physically and mentally”



Event Official Experience



Participant Experience

Key findings from recent event surveys – sharing the experience

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Barriers to Returning



Event Officials highlighted two main barriers:

1. Access issues with landowners
2. Additional work required to put on a Covid safe event



Participants - The main reason given by participants for not returning to orienteering was the fact that their club had not yet managed to organise an event

Key findings from recent event surveys

– sharing the experience

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Health and Wellbeing

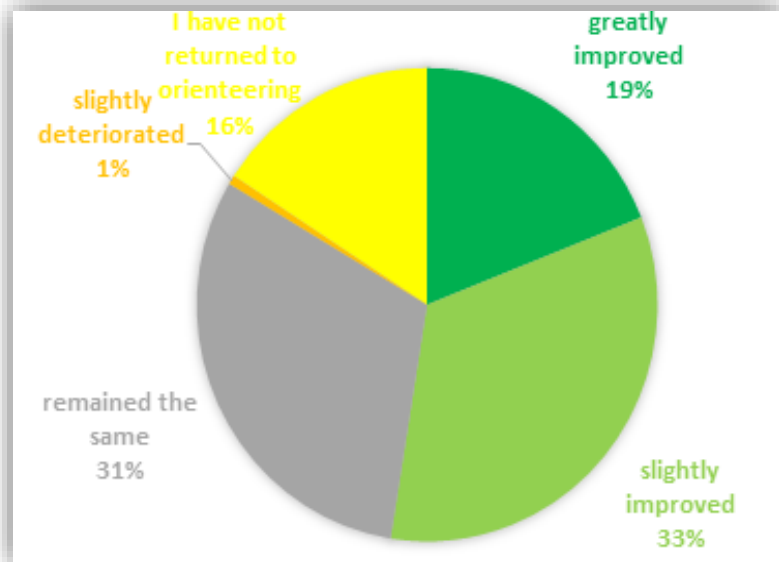


Event Officials Survey – results highlighted that providing a Safe Environment for Volunteers was not seen to be a particular cause for concern



Participants Survey - Only a small fraction said they had not returned to orienteering over concerns with Covid health and safety

How has your health and wellbeing changed since your return to orienteering?



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Club Experiences

Returning to traditional events to keeping it completely virtual

