

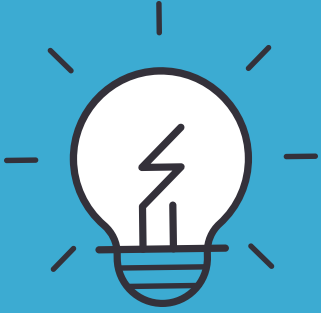
5 REASONS XPLORES



Xplorer
2013-2017

IS A GRASSROOTS GAME CHANGER FOR ORIENTEERING

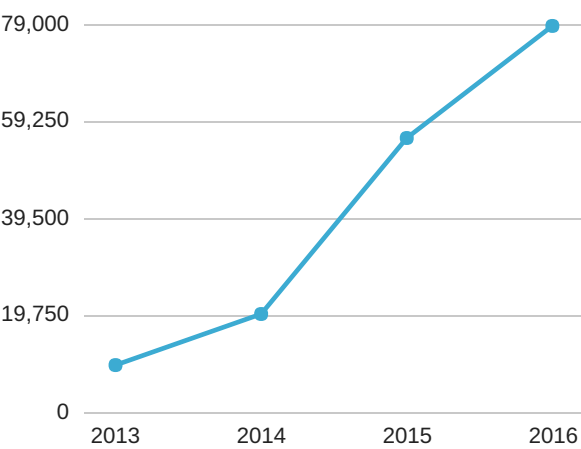
IT IS AN EASY TO DELIVER GRASSROOTS PRODUCT



"Xplorer is a great way to get families more active whilst making the most of attractive green spaces". - Local Authority Physical Activity officer

"The Xplorer events encourage children and families to develop their physical and mental abilities together". - Park Ranger

"This simple version of Orienteering has opened up a world of new activity to people in our locality, introducing map reading and decision making skills and most importantly encouraging lots of fun". - Council Cabinet Member



HAS SIGNIFICANTLY INCREASED GRASS ROOTS PARTICIPATION



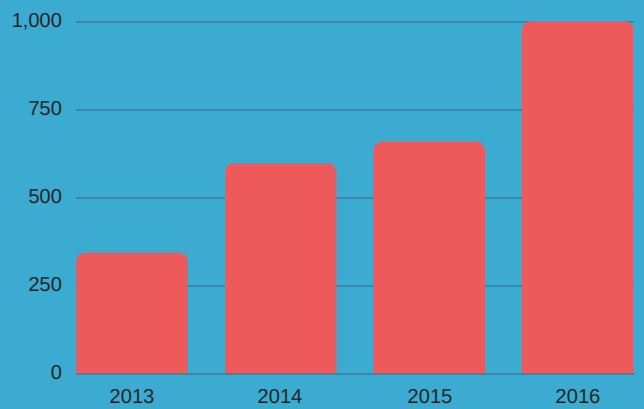
HAS EMPOWERED LOCAL PARTNERS TO DELIVER EVENTS

An Xplorer partner delivers an average of 12 events per year.

An Orienteering club delivers an average of 18 events.



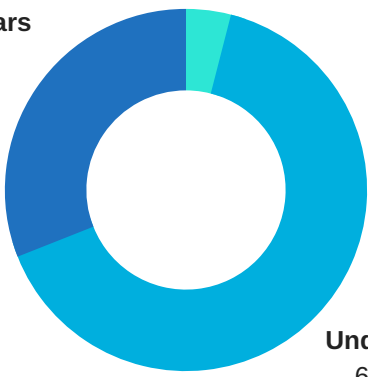
No of Xplorer events delivered



PARTICIPATION STATISTICS

14 - 25 Years
4%

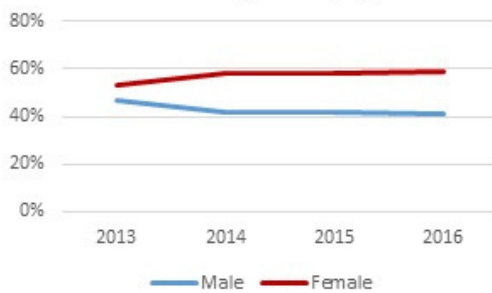
25 + Years
31%



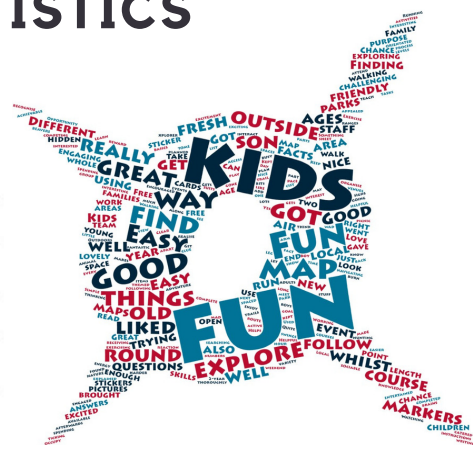
Under 14
65%

Age Profile of Xplorer Participation (% of overall participation)

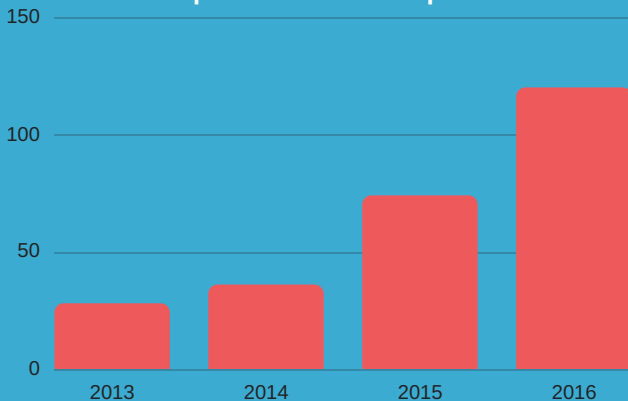
Gender Profile Xplorer Participation (%)



Male Female



No of Xplorer event partners



XPLORES HAS RESULTED IN OVER 400 NEW MAPS & 100 NEW PARTNERSHIPS

