

*"Orienteering is the 'go to' outdoor sport for people wanting to test themselves physically and mentally"*



**British Orienteering**

More People, More Places, More Podiums

# British Orienteering Junior & Youth Strategy 2018-25

## Every Junior Matters



***Two years done, six to go!***

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## Youth Strategy Reminder

**Objective:** Raise junior membership and participation to **a third** of overall membership & participation by 2025

### **Strategy:**

1. Clubs to offer junior programmes that are active, local and fun
2. Improve junior orienteering opportunities – more joined up, better pathways
3. Make the sport more social and accessible to all young people at all skill levels

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## **Every Junior Matters**

*“We all need to play our part, so I am asking everyone to help. I would like every club to review and improve what they offer for juniors and families. British Orienteering will help clubs in this process and will take the lead to deliver a more joined-up sport with more opportunities for all juniors”.*

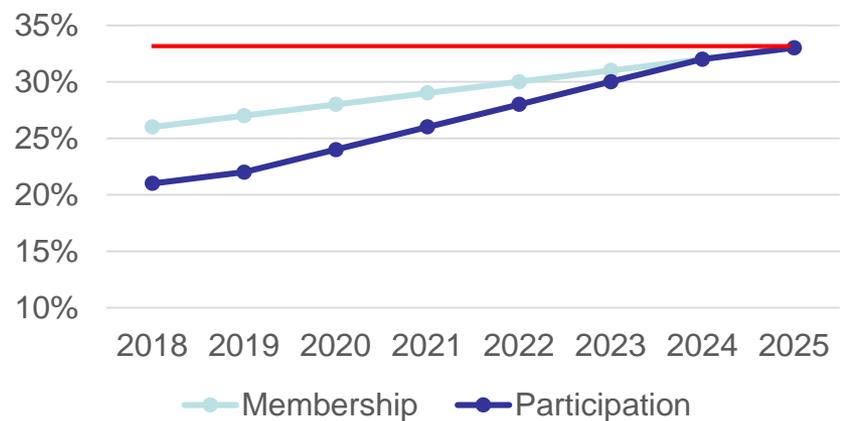
- Judith Holt, Chair British Orienteering, Apr 2018

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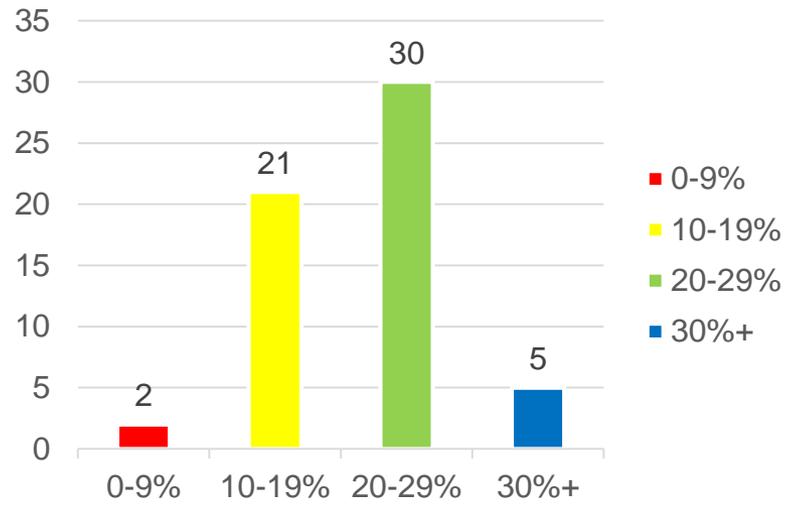


## Statistics:

### Junior Membership & Participation



### Club Junior Membership



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## **What's been done so far:**

### **Clubs:**

- 5 clubs (9%) have excellent junior development
- 26 clubs (45%) provide good offerings for juniors
- Junior Development Framework
- Direct support to help clubs with junior development

### **Improving the Sport:**

- Yvette Baker Shield for smaller clubs
- Small team class at Peter Palmer Junior Relays
- Innovations to bridge school-club divide
- Coordinating across BOF/JROS/BSOA
- Talent & Performance review

### **Social:**

- Youth camps in YH, EM, SE & SC regions
- Youth Board

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## Club Junior Development

### Four stages:

- Ground Zero                      No junior development at all
- Communicating                  Family Friendly comms via website  
Presenting orienteering as active & fun
- Engaging                          Activities on offer aimed at families & juniors e.g.
  - ✓ CATI-type events
  - ✓ Junior coaching
  - ✓ After school clubs
  - ✓ Family social occasions
- Performing                        Sending teams to YBT/PPJR  
Juniors progressing to regional/national squads  
Building a winning culture

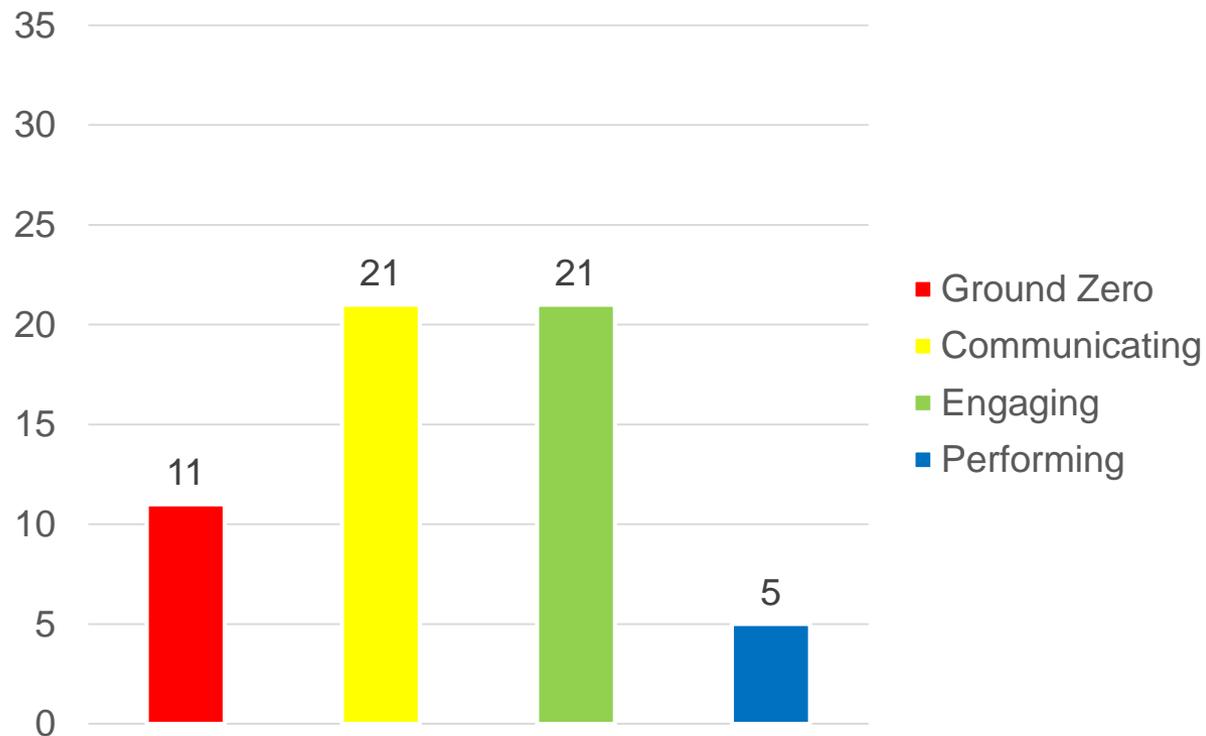
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## No of Clubs at the four stages of Junior Development



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## Build a Junior Development action plan

1. Gain agreement that it should be a club priority
2. Put someone in charge – dev't leader, coach or club captain
3. Create a plan with modest goals e.g.
  - Make your club website more family friendly
  - Aim to recruit a few new families into the club
  - Decide on one junior-specific format that you can deliver
  - Raise & send teams to YBT/YBS and PPJR in 2020

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## Group Exercise

In your groups/tables, compare notes about your own club's junior development

- What level are you at? Why?
- What actions can you take in 2020 to improve?
- What help do you need?