

## British Orienteering Virtual Development Conference January 2022 – Agenda

<b>Week 1</b>		
<b>Monday 10 January</b>  <b>19:30</b>	<b>Engaging and retaining young people</b>  Presenter: Fran Loots, Scottish Orienteering Association	The workshop will explore the various pathways that can be used to engage and retain juniors and young people including: Non-performance based approaches such as, club coaching, STAR awards, area teams, juniors planning and organising workshops and opportunities, Young Leaders Award. Performance options - via selective squads.
<b>Wednesday 12 January</b>  <b>19:30</b>	<b>Using Sport England data to guide club publicity</b>  Presenter: Mike Shires, Thames Valley Orienteering	A practical session to help clubs use a wealth of data from Sport England, identifying who in your area is most likely to want to go orienteering, and how to attract them.
<b>Thursday 13 January</b>  <b>19:30</b>	<b>Creating a whole club experience</b>  Presenter: Pauline Tryner, SYOC	This session we will be looking at what makes a successful club which is more than just putting on quality events.
<b>Week 2</b>		
<b>Monday 17 January</b>  <b>19:30</b>	<b>Retaining beginner orienteers</b>  Presenter: Neil Cameron, The Orienteering Foundation	Neil will present the key points from the Orienteering Foundation’s newcomer retention project, including Good Practice recommendations; results from a survey of club websites’ beginner/newcomer content; and the findings of three “mystery visits” made by beginners to club events.
<b>Tuesday 18 January</b>  <b>19:30</b>	<b>Supporting club development through the employment of a Club Development Officer</b>  Presenters: Andrew Evans, The Orienteering Foundation and Mary Fleming, Cleveland Orienteering Klub	Andrew would like to explain the help the Orienteering Foundation can offer to support club development; an example of this is the employment of a Club Development Officer. We will look at CLOK as a case study and Mary will set out what ideas and programmes she has recently been involved with.
<b>Wednesday 19 January</b>  <b>19:30</b>	<b>Access and Permissions – An Ecologist and Landowner’s Perspective</b>  Presenters: Leanne Sargeant and Richard Burke, Forestry England	This session will allow clubs the opportunity to look at and understand land and access issues from the perspective of a landowner and ecologist. This better understanding will hopefully advise and support clubs with future event applications.

<b>Week 3</b>		
<b>Monday 24 January</b>  <b>19:30</b>	<b>WOC 2024 Development Opportunities</b>  Presenter: Sarah Dunn, Scottish Orienteering Association	The workshop will explore ideas for using WOC 2024 as a platform around which to create some specific lead-in opportunities for new participation in orienteering, especially for young people and in a sprint (urban park) setting. Feedback and input will be sought from clubs and members in relation to some specific ideas that will be outlined ahead of the workshop.
<b>Thursday 27 January</b>  <b>19:30</b>	<b>Women's sporting Journeys</b>  Presenter: Hannah Sprake, Sports Marketing Surveys	Hannah wishes to share with you the ' <i>Women's Sporting Journeys: How to keep women engaged in sport throughout their lives</i> ' report.  With a specific focus on Orienteering, we will look at how women's experiences change through their life stages and identify opportunities to help more women enjoy a longer and more connected sporting journey.
<b>Week 4</b>		
<b>Tuesday 1 February</b>  <b>19:30</b>	<b>Safeguarding</b>  Presenter: Peter Brooke, British Orienteering	This is an opportunity for clubs to look at this area of their governance to ensure there is a sure foundation for the club to be a safe place for their members.