

Virtual Development Conference January 2022 – Agenda

Week 1		
Monday 10 January 19:30	Engaging and retaining young people. Presenter: Fran Loots, Scottish Orienteering Association	The workshop will explore the various pathways that can be used to engage and retain juniors and young people including: Non-performance based approaches such as, club coaching, STAR awards, area teams, juniors planning and organising workshops and opportunities, Young Leaders Award. Performance options - via selective squads.
Wednesday 12 January 19:30	Using Sport England data to guide club publicity. Presenter: Mike Shires, Thames Valley Orienteering	A practical session to help clubs use a wealth of data from Sport England, identifying who in your area is most likely to want to go orienteering, and how to attract them.
Thursday 13 January 19:30	Creating a whole club experience Presenter: Pauline Tryner, SYOC	This session we will be looking at what makes a successful club which is more than just putting on quality events.
Week 2		
Monday 17 January 19:30	Retaining beginner orienteers Presenter: Neil Cameron, The Orienteering Foundation	Neil will present the key points from the Orienteering Foundation's newcomer retention project, including Good Practice recommendations; results from a survey of club websites' beginner/newcomer content; and the findings of three "mystery visits" made by beginners to club events.
Wednesday 19 January 19:30	Access and Permissions – An Ecologist and Landowner's Perspective Presenters: Leanne Sargeant and Richard Burke, Forestry England	This session will allow clubs the opportunity to look at and understand land and access issues from the perspective of a landowner and ecologist. This better understanding will hopefully advise and support clubs with future event applications.
Thursday 20 January 19:30	Supporting club development through the employment of a Club Development Officer Presenters: Andrew Evans, The Orienteering Foundation and Mary Fleming, Cleveland Orienteering Klub	Andrew would like to explain the help the Orienteering Foundation can offer to support club development; an example of this is the employment of a Club Development Officer. We will look at CLOK as a case study and Mary will set out what ideas and programmes she has recently been involved with.

Week 3		
Monday 24 January 19:30	WOC 2024 Development Opportunities Presenter: Sarah Dunn, Scottish Orienteering Association	The workshop will explore ideas for using WOC 2024 as a platform around which to create some specific lead-in opportunities for new participation in orienteering, especially for young people and in a sprint (urban park) setting. Feedback and input will be sought from clubs and members in relation to some specific ideas that will be outlined ahead of the workshop.
Thursday 27 January 19:30	Women's sporting Journeys Presenter: Hannah Sprake, Sports Marketing Surveys	Hannah wishes to share with you the ' <i>Women's Sporting Journeys: How to keep women engaged in sport throughout their lives</i> ' report. With a specific focus on Orienteering, we will look at how women's experiences change through their life stages and identify opportunities to help more women enjoy a longer and more connected sporting journey.
Week 4		
Tuesday 1 February 19:30	Safeguarding Presenter: Peter Brooke, British Orienteering	This is an opportunity for clubs to look at this area of their governance to ensure there is a sure foundation for the club to be a safe place for their members.