

Association & Club Conference 2018:

To consider what the aim of the Performance Pathway should be after 2020

The conference delegates were split into three groups to discuss what the aims should be.

- Accommodate later talent and development
- Winning Medals
- Develops the membership
- Role models – making people, better people
- Widen the base
- PR – TV – Media, be ready to make that jump
- Managing people to be the best they can be
- Consistently produce athletes who are as good as they can get
- Clarity is important for the membership
- The quantity of quality – medals are the consequence of a good programme not the goal
- Internal competition – to reach the squad
- What's the exit plan? At all levels
- Creating the 'Orienteers' of the future, many volunteers have been involved with the GB squads
- To inspire as many as possible
- Benefit to the whole sport and not just 1 or 2
- Raise the profile/showcase the sport
- Recognise what it takes to be the best
- Scope:
 - ◆ Where in the pyramid?
 - ◆ The sharp point of the pyramid? – funding
 - ◆ Medal success is important – highly competitive sport
 - ◆ The process is more important than the outcome
 - ◆ Measuring success by winning medals is wrong
- Have a group that acts as ambassadors for the sport
- Promotes future activity in the sport
- A good example to other young people motivation for juniors and other orienteers to do better
- Raising the profile with the public
- Being able to compete at world level

Association & Club Conference 2018:

Performance and Talent: The future; Support and Funding, Financially
what should this look like

The conference delegates were split into three groups to discuss what the pathway should look like financially.

- How much is needed?
- Increase in membership and levy – needs to be communicated clearly
- Clubs to sponsor athletes?
- Event profit ringed fenced as a donation
- Subsidiary/levy on traders at events
- Start a funding group?
- Regions dedicated grant pot for representation – expectation not an ask
- Medals need to be the same as Switzerland
- Private revenue streams – online entries
- Coordination needed – paid leadership