



SROC Mapruns or Keep It Simple

- What we have done and why
- Challenges met
- Resistance to doing Maprun Events
- Summary





What We Have done

- Made our three permanent courses into VOCs (free download of Paper POC maps too)
- Changed our Autumn Series from SI events suitable for beginners and experienced into Mapruns events open for 16 days mainly for the experienced
- Maps and entry is free, maps downloaded from BOF POC Portal or emailed by series coordinator
- Simple age related league
- Publicity via Club Newsletter, website, facebook sites, sent to other local clubs
- All are well wooded parks and forest areas



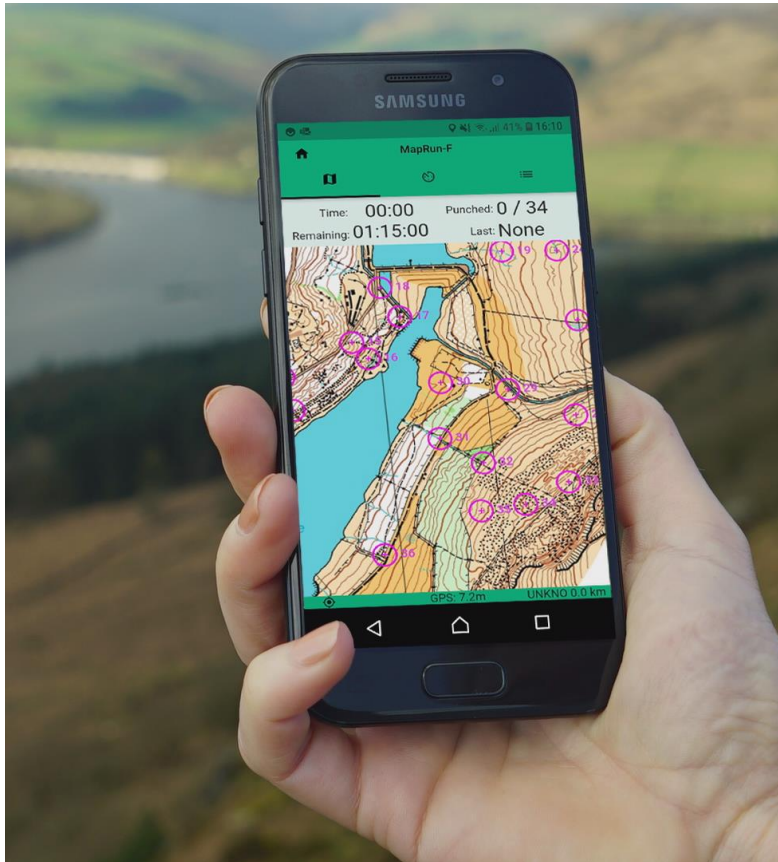
Challenges That Must be Overcome

- Permissions – Local Authorities, National Trust, Forestry England
- Georeferencing of OCAD maps
- GPS reception variations
- MaprunF vs MaprunG
- Member attitudes and adoption of new technology (see below)



Resistance Factors to this New Technology

- People self-isolating
- No mobile phone
- Have phone but still a technophobe
- Have phone but GPS is poor
- Lack of social interaction (which they would get at normal events) is a negative factor
- General resistance to change (which was displayed when SI replaced pin punches)





Overcoming the Resistance

- Not all can or should be overcome (eg self isolating)
- Sell the benefits – eg use glowing comments from existing users
- Encourage people to run to the feature, not to the “beep” – lack of a beep can be rectified in the results
- Have a help contact to iron out problems

Overall Messages

- Maprun is a great, free way of running low level events and coaching
- Steep learning curve at first, but once mastered its easy to set up
- Can be used successfully in forests
- Has helped keep the club together and given us a purpose
- Biggest ongoing problem is permissions

