

FIN > YOUR
WAY

Mapping

Thanks to FYW funding we have mapped 5 new areas within our region adding VOC's onto each. These areas will also be of benefit for the club use for our calendar events and training.

In the near future there will be three further areas mapped with VOC courses added onto them including National Trust and a range of primary schools in Wakefield with full training given to the teachers on how to access and understand VOC courses set for them at their school.



FIN > YOUR
WAY PROJECT

FIN > YOUR
WAY



Connections

Community

The club has been able to form partnerships with "Friends of" Groups within local parks for Calderdale, Kirklees and Wakefield.

We have been fortunate enough to attend local community orientated events, which has allowed us to promote the sport and the club to different areas, as well as build further links and develop future plans with these connections.



FIN > YOUR
WAY



Connections

Active & School Sports Partnerships

The club has been able to link with Active Calderdale and Active Kirklees, who have helped the club to build connections for specific local areas, as well as helping to advertise EPOC's Find Your Way Events.

We have also linked with North Halifax Partnership and attended a community event where we had Maze orienteering set up as well as being able to discuss the opportunities to work together in the future. There are exciting plans with the Outwood Academies across Wakefield, including introducing a FYW league across a Multi-Academy Trust with new schools being mapped thanks to FYW funding.



FIN > YOUR
WAY



Social Media

EPOC has been able to promote a range of FYW events through our social media, and handing out flyers at FYW events. Through connections made we been able to share posts and tag relevant groups and communities who are then able to share our material further.

Thanks to funding we have focused on paid ads on Facebook and Instagram, allowing the club to be noticed by a larger number of people and a more specific area for where our events are being hosted across the Calderdale, Kirklees and Wakefield Regions. As a club, we have been able to establish strong and positive links with many Calderdale and Kirklees groups and communities and we are looking to build our presence in Wakefield area too.

