

FIN > YOUR
WAY



Connections

Community & Club

Through the FYW project we have developed partnerships with a variety of local community groups, including the Friends of Foots Cray Meadows, Whole Systems Obesity officers in Kent, Mencap at Gravesend and others.

DFOK and Saxons are working together as a joint partner on the FYW Project. The project coordinators from each club meet regularly, at least once every two months. As the coordinators are also the leads on club development, these meetings cover a lot of areas not directly connected with FYW so the project has been a catalyst for a much closer working relationship and sharing of ideas than previously which has benefitted each club significantly.



FIN > YOUR
WAY PROJECT

FIN > YOUR
WAY



Social Media

Our social media footprints have increased through the FYW activities as, with help from the FYW Project Managers, our FYW activities are regularly shared by other stakeholders such as Active Kent and Medway, Kent CC, and the parks themselves. Our FYW activities are listed on Everyday Active and Active Kent & Medway websites.

British Orienteering have developed a series of excellent promotional documents both to advertise an activity in advance and to have follow on information sheets to hand out to all attendees at our activities.



FIN > YOUR
WAY



Connections

Active & School Sports Partnerships

The FYW Project Manager shared the vision of the project with Kent CC Sports Development team at a very early stage and attended the launch event of Active Kent and Medway. This led to several useful contacts being made which were followed up on with introductory emails for us to liaise with the interested parties. We met with several of these face to face to discuss FYW to be a useful addition to the range of initiatives that they were working on. These meetings included a demonstration of the MapRun App portraying for each of them the same process that a newcomer to the App would follow.

There was a unanimously positive response to the experience and this has provided the platform for engaged interactions resulting in closer links with those managing the Explore Kent and Active Kent and Medway websites which have been used to promote the FYW activities. It is likely that other club activities can also now be promoted through these.

We shared the excellent video produced by British Orienteering for FYW after the end of the first year of the project with the various stakeholders where relationships had been developed and received very encouraging comments on the video.

FYW has also been a very helpful tool to initiate contact with Schools, School Games Organisers and local authorities.



FIN > YOUR
WAY

Mapping

The clubs have benefitted from getting a professional map funded for new areas called Mabley Green and Capstone Country Park ahead of FYW activities there.

After the FYW activity DFOK developed a combined map of Mabley Green and the already mapped Wick Woodland and held a successful Park Race series event there in July 2023 with over 100 entrants.

The Capstone Country Park map enabled Saxons to run a Medway Senior School Games Event after the FYW activity which attracted 100 year 8 school children. A similar mapping project is planned for Victoria Park in Ashford.

