



The Board is asked to note:

Item 5.1.1 The Development Committee have been informed about the future of the Development Fund

Item 5.1.2: Development Fund grants have been awarded to the following clubs:

- **The British Orienteering Development Programme is awarded £17,000 for use in further projects.**
- **Claro Orienteering Club is awarded £825 to support the development of a series of introduction to Orienteering/Community Orienteering events**
- **Cornwall Orienteering Club is awarded £3,400 for the creation of three Permanent Courses in the west of Cornwall.**
- **Interlopers Orienteering Club is awarded the long term loan of a Sport Ident Starter Kit to support the development of their 'Schools and Towns' project in Edinburgh and West Lothian**
- **Lakeland Orienteering Club is awarded £2,500 and a Hired Sport Ident Timing kit for the development of Orienteering in Primary schools. No funding was granted for the Community event series.**
- **Leicestershire Orienteering Club is awarded £500 to support the development of a mappers update programme to support volunteer mappers**
- **Mar Orienteering Club is awarded £2200 to support their project 'Giving School Children access to Forest areas'**
- **Moravian Orienteering Club is awarded £5000 to support their project 'The 2015 World Orienteering Championships and Beyond'**

Item 5.1.3. Development Fund Reports were received from Swansea Bay OC and Map Group.

Attendance:

Lyn West, Chair

Sean Cronin, SEOA

Roger Scrutton, SOA

Steve Buckley, NWOA

Scott Collier, SWOA

Henry Morgan, WMOA

Colin Best, YHOA

Caroline Louth, EAOA

Edward Nicholas, Development Manager

David Maliphant, British Orienteering Director

Apologies were received from the representatives of the following associations: BSOA; EMOA; SCOA; WOA; NEOA, NIOA and from Mike Hamilton, Steve Vernon, Richard Barrett, Natalie Shaw, Caroline Gay, Helen Errington and Caroline Povey

1 Opening remarks

LW welcomed everyone to the Development Committee. LW started the meeting by informing the committee of Ian Webb's decision to stand down as Chair. LW and the Committee thanked Ian for his contribution as Chair and wished him all the best for the future. LW (who is the current Chair of British Orienteering) will be the interim chair of the committee.

2 Declaration of Interest

Any outstanding forms should be completed and sent to the office. A number of members highlighted conflicts of interest with regards to applications to the Development Fund and these would be dealt with under each application

3 Minutes of previous meeting

3.1 The committee approved the minutes of the January 2012 Development Committee.

3.2 The Action List was reviewed. RS asked how conversations with Bill Stevenson regarding the JROS had progressed. EN detailed that he had spoken with Bill and highlighted the huge worth that the JROS gives to retaining individuals within the sport. EN asked Bill to convey this to the JROS members to help them shape their programmes moving forward and consider actions to help the transition of junior squad members out of the squad and retain them in the sport.

3.3 The following additional matters were raised

- June Development Committee Meeting
- Future of the Development Committee
- Production of papers for the meeting
- Sport England Submission

4 Regional Reports

The Regional reports and 'good news stories' can be found in Appendix A

5 Development Fund

1.1. Future of the Development Fund

LW delivered the following statement regarding the future of the Development Fund.

The Board has now agreed the budget for 2013. In drawing up the budget, we faced a number of challenges. The loss of UK Sport funding (in 2011 we received £125k, half of that in 2012 and have been advised that there will be no funding for 2013

onwards) means that the Performance programme including WOC competition and preparation will rely heavily on funding from British Orienteering. While every attempt is being made to reduce expenditure, our fixed costs are rising. The membership expects and deserves good service from us and there are ever increasing demands to expand our activities. This all made balancing the budget a hard task.

The Board has decided to include the multi-day levy fund in the budgeting process rather than leave it as a ring-fenced fund. It does not believe this goes against the original AGM decision of 10 years ago which specified that the money should be used for development. The Board considers that the fund is not currently being used as effectively as it could be and has decided that the money would be better used strategically by being centrally allocated to support the development priorities of British Orienteering. In particular, the Board is concerned at the lack of spending on volunteer support. Our sport is heavily dependent on volunteers and the Board believes that this is an area that our objectives rely on and that we should apply more resources to. Inclusion of the multi-day levy will increase the amount of money available to support, train and develop volunteers.

The situation regarding Sport England funding beyond April 2013 is unclear until the outcome of the submission for 2013-17 grants is known. As a result, the programmes specified in the submission are not part of the present budget deliberations.

From the beginning of 2013, the Development Fund will no longer be available for allocation by Development Committee as grants to Clubs and Associations. The Association organising the multi-day event will continue to receive 50% of the levy fees for use within the Association for development.

LW went on to explain that volunteers would be the focus for 2013. The Board felt that this area had been under resourced in recent years and use of the multi day levy would contribute towards resourcing this priority.

1.2. Development Fund Applications

a. British Orienteering Development Programme.

The British Orienteering Development programme has created a number of Community Orienteering projects throughout England which have increased participation and developed more places in line with the vision of British Orienteering. The programme has a number of opportunities that wishes to continue to develop and is seeking funding to ensure that these are delivered.

The British Orienteering Development Programme is awarded £17,000 for use in further projects. The British Orienteering Development Programme/Walton Chasers application was deferred for decision by email

b. Claro

Claro Orienteering Club has applied for funding to support the development of a series of introduction to Orienteering/Community Orienteering events in Harrogate. The application was well received and the committee gave the following decision.

Claro Orienteering Club is awarded £825 to support the development of a series of introduction to Orienteering/Community Orienteering events

c. Devon OC

Devon Orienteering Club has applied for funding to support the development of a Permanent Orienteering course. Unfortunately the bid was unsuccessful. The committee noted the opportunity to deliver this project from within club funds

d. Interlopers

Interlopers Orienteering Club has applied for funding to support the development of their 'Schools and Towns' project in Edinburgh and West Lothian. The application was well received and the committee gave the following decision.

Interlopers Orienteering Club is awarded the long term loan of a Sport Ident Starter Kit to support the development of their 'Schools and Towns' project in Edinburgh and West Lothian

e. Cornwall OC

Cornwall Orienteering Club has applied for funding to support the creation of three Permanent Courses in the west of Cornwall. The application was well received and the committee gave the following decision. The funding is allocated for the surveying costs (£1600); Permanent Equipment (£1450) and Hired Equipment (£350). Funding for the printing of maps was suggested to be taken from participant income.

Cornwall Orienteering Club is awarded £3,400 for the creation of three Permanent Courses in the west of Cornwall.

f. Lakeland OC

Lakeland Orienteering Club has applied for funding to support the development of a series of introduction to Orienteering in Primary Schools sessions in South Lakeland and Community Orienteering events. The application was well received and the committee gave the following decision.

Lakeland Orienteering Club is awarded £2,500 and a Hired Sport Ident Timing kit for the development of Orienteering in Primary schools. No funding was granted for the Community event series.

g. Leicestershire OC

Leicestershire Orienteering Club has applied for funding to support the development of a mappers update programme to support volunteer mappers in the club in updating existing mapped areas. The application was well received and the committee gave the following decision.

Leicestershire Orienteering Club is awarded £500 to support the development of a mappers update programme to support volunteer mappers

h. Mar OC

Mar Orienteering Club has applied for funding to support their project 'Giving School Children access to Forest areas'. The application was well received and the committee gave the following decision.

Mar Orienteering Club is awarded £2200 to support their project 'Giving School Children access to Forest areas'

i. Moravian Orienteers

Moravian Orienteering Club has applied for funding to support their project 'The 2015 World Orienteering Championships and Beyond'. The application was well received and the committee gave the following decision.

Moravian Orienteering Club is awarded £5000 to support their project 'The 2015 World Orienteering Championships and Beyond'

1.3 Development Fund Reports

The committee received reports from Swansea Bay and Map Group.

The following club has yet to submit a report from October 2011 award Mar OC.

The following clubs have yet to submit a report from January 2011 awarded projects Southampton; Edinburgh Southern and Mid Wales Orienteers (POW) and June 2011 awarded projects Edinburgh Southern; Roxburgh Reivers and Mole Valley.

The following clubs have also still not sent through reports from Kingdom of Fife (September 2012 award); SELOC (January 2010 award) and COBOC (September 2009 award)

EN to ask MAROC; SOC; RR; MV; ESOC; POW; SELOC AND COBOC for their Development Fund Reports.

6 British Orienteering Programme Update

EN detailed the current work by the programme and highlighted the following.

- The Participation Manager West position is currently vacant and EN will be covering this work in the interim period.
- The Community Orienteering Programme continues to be successfully delivered with 11 projects in the South; 7 projects in the West; 33 projects in the North and 20 in the East (with a further 4 in the planning phase). This brings a total of 75 projects. A number of West projects have concluded.
- The programme has been working intensively on the 2013/2017 Whole Sport Plan

EN introduced the committee to the Development section of the British Orienteering Strategic Plan. EN gave the committee an overview of the new products that have been submitted as part of the 2013/2017 Whole Sport Plan. EN detailed to the committee information previously outlined in the Autumn 2012 edition of Focus. The committee had a long discussion on the

areas of work and contributed some worthwhile comments.

7. British Orienteering Strategic Plan Update

LW explained that the Board was now resuming work on the Strategic Plan for British Orienteering. This was different to the Whole Sport Plan submitted to Sport England as this covered only England. Input was needed from all the Home Nations to produce a Strategic Plan that was for orienteering in the UK. RS welcomed the opportunity for SOA to contribute. LW assured committee members that there would be widespread consultation on the strategic direction probably in the early part of next year.

8. Service to Orienteering Awards

EN has a number of remaining Service to Orienteering Awards to award. This process will be concluded in November. The committee discussed the future of the award and EN indicated that he would make reference the future of volunteer awards to the Board. SOA are currently reviewing their volunteer awards.

EN to conclude the award of current any remaining Service to Orienteering Awards

9. British Orienteering Committee Review

LW introduced this section detailing that the Board were currently looking at restructuring the remaining committees having concluded restructuring of Event Committee and its Groups. LW acknowledged that this had not gone as smoothly as she would have liked and was keen to ensure that the lessons learnt improved the process for further restructuring. A number of staff members were employed to deliver the Development Programme against a contract with Sport England. If funding was received for the 2013-17 cycle, then it would be even more important to ensure that targets were met. The Board would be monitoring this through the Operational Plan.

LW asked the committee what areas the committee currently operated in.

These were detailed as

- Development Fund
- Overview of the Development Programme
- Sharing of Good Practise

The committee noted that the Development Fund has now concluded and the committee has no role here. The committee also noted that as the overview of the programme will be considered in more detail by the Board in the future, this role was also largely removed. The item of sharing good practise was noted by the committee as still being a requirement. The committee indicated that they wished there to be a wider audience involved in this sharing process and indicated that a Development

Conference involving clubs members and associations would be an appropriate way forward.

LW assured members that she recognised the importance of club led development to meet local needs. There needed to be support for this and the opportunities to share what did and didn't work.

Other Business

10.

a. June Development Committee Meeting

The committee asked for rationale behind the cancellation of the June Meeting. EN detailed that he had a conversation with Ian Webb and both agreed that there was little business to discuss at the meeting and had received no business from the committee. The decision was made to cancel the meeting.

b. Production of papers for the meeting

The committee indicated that papers for the meeting were produced very late. EN apologised for this and cited the recent workload in producing the Sport England submission. EN indicated he would be mindful of this in the future.

11. Reporting and Actions:

Report to the Board – see front page of minutes

Actions: see list over

12. Date and Venue of next meetings

Dates for forthcoming meetings will be confirmed based on the decisions made regarding the Committee restructure

All to note

13. Chairman's closing remarks

The Chair closed the meeting at 4pm by thanking everyone for attending and contributing to the discussions.

Action List

Item No.	Action List – October 2011	Person(s) responsible	Status
5.1	EN will detail the procedures associated with the organisation of the Development Fund for the committee to discuss and agree.	EN/IW	Completed
7	EN and the committee to find examples of publicity working and not working for an edition of Focus. EN to investigate the options for a wider audit on the current marketing and promotion of orienteering.	ALL/EN	On-going
7	Action EN to investigate the development of a support programme and learning	EN	On-going

	packages for club publicity officers.		
7	Action EN and CP – consider producing promotional materials targeted at older age groups.	EN/CP	Completed
7	Action EN to organise further examples of marketing and publicity best practise to go online.	EN	On-going

Item No.	Action List – January 2012	Person(s) responsible	Status
5.1.1	EN to draft a service level agreement for the long term loan of equipment to clubs	EN	Completed
5.1.1	EN to engage with both Sport Ident and Emit to ensure a high value return on the fund available	EN	Completed
5.1.2	EN to inform applicants to the Development Fund of the outcomes; process payments for those awarded funding and support those with deferred applications.	EN	Completed
5.1.2	EN to work with Scottish Orienteering on a resubmission of their application	EN	Completed
5.1.2	The committee to provide feedback to EN on further opportunities they wish to see developed by Open Orienteering Maps.	EN	On-going
5.1.2	EN to meet with Bill Stevenson (Chair of JROS) to discuss further development of the retention of Juniors.	EN	Completed
5.1.2	EN to work with the North West Orienteering Association to develop their application further.	EN	Completed
5.1.3	EN to ask SOC; ESOC; POW; KFO; SELOC AND COBOC for their Development Fund Reports.	EN	On-going
9	Committee members to promote the Club of the Year Award	All	Completed
10	Committee members to promote the new incentive schemes and the inputting of Level D results onto the British Orienteering website	All	On-going

Item No.	Action List – October 2012	Person(s) responsible	Status
5.1.2	EN to inform applicants to the Development Fund of the outcomes; process payments for those awarded funding and support those with deferred applications.	EN	

5.1.3	EN to ask MAROC; SOC; RR; MV; ESOC; POW; SELOC AND COBOC for their Development Fund Reports.	EN	
8	EN to conclude the award of current any remaining Service to Orienteering Awards	EN	

Appendix A – Regional Reports

Scotland

1. We now have two regional Development Officers working in Grampian Region with the three clubs, Moravian, MAROC and GRAMP. They are increasing participation in schools and the wider community and building a pathway to club membership. Moray 2013 and WOC/Highland 2015 are being used as vehicles to promote the sport.
2. SOA is now a charity, allowing us to apply to a wider range of sponsors to support development. Junior Squad development has already been helped by a £15k sponsorship deal.
3. As a legacy from staging the World Trail Orienteering Championships 2012, using the skills of local orienteers who helped at WTOC, we have started a programme of PreO at Scottish O League events.
4. Coaching comes under the remit of Development. The uptake of UKCC courses has slowed, but coach CPD and Teaching Orienteering courses are in high demand.
5. Bill Melville (Tayside Orienteers) is the new Development Director
6. Membership is still growing

North West

The North West continues to develop and deliver a number of Community Orienteering projects.

Yorkshire and Humberside

South Yorkshire Orienteers have recently delivered a number of Park Orienteering sessions to target families and newcomers to Orienteering. The club used a recent Big Running Weekend to publicise these events. The club is looking to develop repeat custom.

East Anglia

East Anglia continues to have a number of Community Orienteering projects that are developing well. The Cambridge clubnight continues to prosper under the dual operation of WAOC/CUOC.

Cambridge University OC's Development – David Maliphant

University clubs must stage a recruitment drive each year. This is a blessing and a curse – we are guaranteed a new audience at the annual Fresher's Societies Fair to try to convince to take up orienteering each year, but every year we lose about a third of our members when they graduate. This year we have put even more effort into attracting new people than usual, focussing mainly on combating people's misconceptions of orienteering through carefully thought-through publicity materials and sheer enthusiasm! We find that the average Cambridge student does not see orienteering as a competitive, exciting, strenuous sport at all, so we endeavoured to fix this assumption while trying to avoid over-emphasising the running element which could have put off less-sporty people.

It seems to be working. We run a mailing list for those interested in orienteering at the university, and of those who sign up for the list around 10% actually turn up and go on to become members and regular orienteers. This time last year we had 270 people across all years of the university signed up to our mailing list which translated into 25 members in total, this year we have 430 names on the list. Last year our Fresher's Event had 15 participants, this time we had over 40 people turn up. The trend

continued at the first training night (WAOC's clubnight – see below) of term last Wednesday, where we had around 30 students training. This figure does not include the entire CUOC committee, who were roped in as additional coaches for the night!

The challenge will be to translate this influx of newcomers into members and regular orienteers.

We are very fortunate to be able to share WAOC's Clubnight, which forms the main technical training for CUOC. Our four CUOC coaches provide coaching at around half the Clubnights at both junior and senior level during term time. We would like to thank the development committee for indirectly supporting CUOC through contributing to the WAOC Clubnight programme and part-funding the SI Kit which WAOC kindly loan us for recruitment initiatives such as our Fresher's Event.

CUOC Term card/brochure, 360ish given out at Societies Fair <http://www.cuoc.org.uk/GetFile.aspx?Path=%2fMisc%2fCUOC+Termcard+2012.pdf>

CUOC poster www.cuoc.org.uk/WebImages/Publicity/CUOCPoster.png

Orienteering, Not Orienteering poster www.cuoc.org.uk/WebImages/Publicity/CUOCNotOrienteering.png

Myth buster: Orienteering Is Not Hillwalking www.cuoc.org.uk/WebImages/Publicity/CUOCNotHillWalking.png

South West Plymouth University OC's Development – Mark Lockett

Plymouth University Orienteering Club (PUOC) is alive, only time will tell if it's well but I very much hope so. This club has been on my mind for 3 years, and during that time has been the subject of discussions with a variety of people at the university and local clubs. I was surprised that a university with around 30,000 students, 18,000 of which are based at the city centre campus didn't have an established orienteering club. So what to do? Starting a club from scratch under the banner of the Students' Union would require 20 students, 4 of which would need to form a committee, no luck there, but I did make some useful contacts especially student Jamie Hayward (BOK). I also had the benefit of being a member of staff at the SU and was in regular contact with the sabbatical officer responsible for sport. It was during an informal chat with him that the idea began to formulate to start the club as a staff and student club with assistance from the universities recreation department (now operating as part of the SU – bonus!). I also travelled to work with Rob Parkinson (Devon) a lecturer at the university and so we had the three people in place to form a committee needed to register as a closed club, and the support from Cornwall and Devon Orienteering Clubs to really try and make it work. Our three man team is preparing for our first PUOC event to showcase orienteering on campus and hopefully gather funds to take students to their first club event. In time the goal will be to create a sustainable club run for students by students, that might be a way in the future but until then we will do what we can to establish the club.

West Midlands

The region has had a change in Participation Manager with Caroline Gay no longer in post. A number of Community Orienteering projects in the area have also concluded. One of the recently started Community O projects in Leek has used the 'Join In' weekend'; Level D events and Maze O to support the development of the project.

South Central

Thames Valley Orienteering Club:

1. TVOC held a stall at the Olympic Torch Relay event at Oxford. See news article dated 24 July on British Orienteering's News Archive. We handed out masses of new publicity leaflets.
2. TVOC and OUOC together held an orienteering event for over 100 Olympic Sports Nutritionists. The Nutritionists had a two day conference immediately after the Olympics, and had an afternoon over various sports, including orienteering. Should be useful publicity for the sport, internationally, although no real benefit for TVOC.
3. TVOC has appointed Mike Shires as out Publicity Secretary. Mike has been busy producing a new leaflet about the club and a card hand-out to publicise our Saturday Series (attached). He also had a nice piece in the Oxford Mail, unfortunately it only appeared in press on the day of the event there - but it is a useful link with a journalist which he plans to develop further.

BAOC:

BAOC have used the new EMIT 'professional' touch-free control/punching system at a couple of military Level D events as a trial prior to its use in the Southampton Urban event on 3 Nov. (SOC have also trialled it once at the Lyndhurst urban event).

Sarum Orienteering Club:

Sarum are making good use of their new POC by using it to introduce new groups to Orienteering. These include taking part in the Inspire Olympic programme; activities for disabled youngsters & adults; running a session for the local ladies running Club – Sarum Sisters – they plan to build on this introduction by getting some ladies involved with the next local event. Sarum continue to run fortnightly training sessions. There are plans to hold coaching sessions in the early evening using local small areas for local schools & beginners.

Berkshire Orienteers:

BKO has done an introductory event in Lily Hill in Bracknell based on the permanent course. Advertised by the local rangers, we got 110 juniors and 62 seniors, nearly all novices and mainly in family groups. Following on from that we have 2 juniors and 1 senior novice attending local Club Nights which have restarted in September following a summer break.

South East

The area is developing a number of good sustainable club nights. The Association recently held a development meeting where discussions took place regarding employing a Development Officer with a focus on publicity. Local competitions were also discussed as was making changes to the South East Association website.