

Photo: Sören Andersson

## KEY FEATURES OF THE BRITISH BID:

### PARTNERSHIP

Our bid is built on a strong partnership and a shared vision between orienteering organisations, government agencies and the local community:

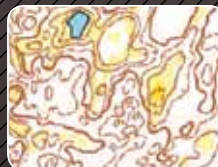
- **British Orienteering:** The governing body of orienteering and an active member of the IOF.
- **EventScotland:** Scotland's National Events Agency and a Government body with expertise in world class events and providing financial support.
- **Scottish Orienteering:** Local orienteering association with 50 years of orienteering history.
- **Scottish 6 Days Company:** The legacy of the 1976 WOC with a track record of delivering the popular 6 Days event.
- **Highland Council:** Local partner who shares our vision for a successful championships.

### SCOTLAND THE PERFECT STAGE

- Unique heritage, scenery and culture.
- First staged the World Orienteering Championships in 1976 and again in 1999.
- Substantial support from the local community, EventScotland and the Highland Council.

### WORLD CLASS TERRAIN

The terrain provided is physically and technically demanding and will be rewarding to compete in. All this is set against the fantastic natural backdrop of the Cairngorm Mountains and the Spey Valley.



The forest venues are set in the heart of what was the Caledonian Forest and contains many remnants of this great wood. This is characterised by mature woodland, semi-open areas of pine and birch and a patchwork of varying age pine plantations. The ground conditions vary from very fast to slower areas of heather. The landforms are generally flat moraine with occasional large hills, with few rock details. There is a network of paths, tracks, forest rides and fences.

The sprint venues offer urban areas with roads and small alleyways, parkland with sections of ornamental gardens and community woodlands containing many paths and tracks.

All the venues can accommodate the requirements of the 'Future of WOC'.

### SCOTTISH 6 DAYS EVENT

This popular and established event will be run in parallel with the WOC and will be a strong draw bringing enthusiastic spectators to WOC. Our aim is to attract 5000 competitors.

### LIVE TV PRODUCTION FOR ALL FINALS

We wish to maximise the exposure of orienteering and see the WOC as an ideal opportunity to showcase our sport. To achieve this we have secured a budget to guarantee live TV coverage of all the finals and have developed a relationship with a local TV production company.

### SUSTAINABLE APPROACH

We believe that part of delivering a successful event is to do so in an environmental and sustainable way, which only leaves a legacy. To this end a sustainable event management plan will be created using the Sustainable Sport and Event Toolkit, a project initiated by the Vancouver Organising Committee for the 2010 Olympic and Paralympic Winter Games (VANOC) and the International Academy of Sports Science and Technology (AISTS).

### INTERNATIONAL DEVELOPMENT PROGRAMME

The organisers of the bid for WOC 2015 are committed to making a minimum of £30,000 available for a development programme to help the International Orienteering Federation develop the sport. It is anticipated that this will be used to assist less advantaged Federations prepare for and attend WOC 2015.

## WE BELIEVE THAT SCOTLAND PROVIDES THE PERFECT STAGE FOR THE WORLD ORIENTEERING CHAMPIONSHIPS 2015.



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