



The Board is asked to note:

Item 5.1.1: The Development Committee have agreed a new strategy to support the provision of electronic timing equipment

Item 5.1.2: Development Fund grants have been awarded to the following clubs:

- Eborienteers are awarded the long term loan of an Electronic Timing starter kit and £250 for a projector
- University of Bristol Orienteering Club are awarded the long term loan of an Electronic Timing starter kit.
- Derwent Valley Orienteers are awarded the long term loan of an Electronic Timing starter kit.
- Dartford Orienteering Klubb is awarded the long term loan of an Electronic Timing starter kit.
- Berkshire Orienteers are awarded the long term loan of an Electronic timing kit or £600
- South Yorkshire Orienteers are awarded the long term loan of an Electronic timing kit
- Junior Regional Orienteering Squads are awarded £3,000 to support Coach Development at the Lagganlia and Kincaig Junior Regional Squads Summer Training Camps
- Open Orienteering maps are awarded £1,485
- Swansea Bay Orienteering Club are awarded £2,000 (to be awarded in two £1,000 amounts)
- Cleveland Orienteering Klubb are awarded £1,000 for the installation of a Permanent Orienteering Course
- Welsh Orienteering are awarded £2,000 for the development of new coaches

Attendance:

Ian Webb, Chair

Sean Cronin, SEOA

Peter Bylett, BSOA

Steve Buckley, NWOA

Scott Collier, SWOA and British Orienteering
Director

Judith Holt, EMOA

Colin Best, YHOA

Caroline Louth, EAOA

Helena Burrows, WOA

Edward Nicholas, Development Manager

Apologies were received from the representatives of the following associations: SCOA; WMOA; NEOA, NIOA, SOA and from Mike Hamilton, Steve Vernon, Richard Barrett, Natalie Shaw, Caroline Gay, Helen Errington and Caroline Povey

1 Opening remarks

IW welcomed everyone to the Development Committee. IW noted that there had been a high number of applications to the Development Fund. IW also noted the interesting section in the afternoon regarding the Development element of the British Orienteering strategic plan. IW also asked if everyone had their papers. The committee introduced themselves to each other. Judith Holt noted that she was an interim post holder taking over from Derek Gale whilst British Orienteering committee changes were in place. SC updated the committee briefly that more information on proposed committee changes would be made available later in the year.

2 Declaration of Interest

Any outstanding forms should be completed and sent to the office. A number of members highlighted conflicts of interest with regards to applications to the Development Fund.

3 Minutes of previous meeting

3.1 The committee approved the minutes of the June and October Development Committees.

3.2 The Action List was reviewed

4 Regional Reports

The Regional reports and 'good news stories' can be found in Appendix A

5 Development Fund

1. Development Fund

EN detailed the current status of the Development Fund to the committee.

1.1 Funding of Equipment and Fixed Resources

The Development Fund over recent meetings has started to receive higher numbers of requests for equipment and fixed resources. In particular there have been a high number of requests for electronic timing equipment. A proposal was tabled so that applications for electronic punching systems approved by the Development Committee would be offered the long term loan of an electronic punching system. The electronic punching systems would remain in the ownership of British Orienteering. Clubs would be responsible for their upkeep and replacement of any damaged or lost items. The kit would remain with the club for the lifetime of that project. Any projects that concluded would result in the kits being returned to British Orienteering for reuse on another project. The committee were keen to stress that clubs would only be asked to hand kits back to British

Orienteering at an appropriate point. The committee discussed at length the proposal and agreed on this as a way forward. Clubs will be offered the long term loan in this round of applications but are welcome to not accept the offer.

EN to draft a service level agreement for the long term loan of equipment to clubs
EN to engage with both Sport Ident and Emit to ensure a high value return on the fund available

1.2 Development Fund Applications

a. Eborienteers

Eborienteers have applied to the Development Fund for funding for a Sport Ident training set; 30 additional Sport Ident units; 30 control flags and a digital projector for their Community Orienteering projects in Pickering, Scarborough and York. Following on from the decision made in 5.1.1 Funding of Equipment and Fixed Resources Eborienteers will be offered the long term loan of an Electronic Punching Training set. Eborienteers were also awarded funds to purchase a projector

Eborienteers are awarded the long term loan of an Electronic Timing starter kit and £250 for a projector

b. University of Bristol Orienteering Club

The University of Bristol Orienteering Club have applied for funding for a Sport Ident training set to support a series of small events. The club also applied for funding for publicity materials. EN indicated that the development programme would look to support this from Sport England funding.

University of Bristol Orienteering Club are awarded the long term loan of an Electronic Timing starter kit.

c. Derwent Valley Orienteers

Derwent Valley Orienteers have applied for funding for a Sport Ident training set to support a Community Orienteering project based at the University of Derby. The intention is to spread the opportunity wider than the university. The University is a major employer and the focus will hopefully bring forward new participants from this community.

Derwent Valley Orienteers are awarded the long term loan of an Electronic Timing starter kit.

d. Dartford Orienteering Klubb

Dartford Orienteering Klubb has applied to the Development Fund for a Sport Ident Training kit plus 10 extra controls plus canes for their Bexley Community Orienteering project.

Dartford Orienteering Klubb is awarded the long term loan of an Electronic Timing starter kit.

e. Berkshire Orienteers

Berkshire Orienteers have applied for funding for the purchase of reduced price second hand Emit electronic timing kit to support the Bracknell Forest Community Orienteering project. The committee were happy to purchase this kit on behalf of BKO

and then long term loan it to the club as agreed on the principles above. If the club did not wish to this then the club were to be awarded £600.

Berkshire Orienteers are awarded the long term loan of an Electronic timing kit or £600

f. South Yorkshire Orienteers

South Yorkshire Orienteers have applied to the Development Fund for a Sport Ident electronic timing kit for their Forge Valley Community Orienteering project.

South Yorkshire Orienteers are awarded the long term loan of an Electronic timing kit

g. Scottish Orienteering

Scottish Orienteering has applied to the Development Fund for funding to map areas of Scotland to deliver orienteering opportunities. The committee needed clarity on how these mapped areas would be used to deliver orienteering opportunities as the grant application made only small references to the delivery mechanisms used. The committee asked if further information could be given about what the areas would be used for to deliver increased participation and increased membership. The committee would like to see the plans that Scottish Orienteering have for working on these areas if funding were to be awarded.

**The decision was deferred to the next meeting of the committee
EN to work with Scottish Orienteering on a resubmission of their application**

h. Welsh Orienteering

Welsh Orienteering has applied for funding to support the development of coaches. The aim is to qualify 6 UKCC level 2 coaches and 2 more UKCC level 1 who will move on and deliver coaching opportunities in clubs.

Welsh Orienteering are awarded £2,000 for the development of new coaches

i. Cleveland Orienteering Klubb

Cleveland Orienteering Klubb has applied to the Development Fund for funding for the installation of a Permanent Orienteering course in Geneva Woods was successful. The club will be awarded £1,000 towards this project.

Cleveland Orienteering Klubb are awarded £1,000 for the installation of a Permanent Orienteering Course

j. Swansea Bay Orienteering Club

Swansea Bay Orienteering Club has applied to the Development fund for support towards the continuation of their Development plan. The committee were pleased with the progress that the club has made. Swansea Bay is therefore awarded £2,000 split into two awards of £1,000. There is a requirement for a detailed report on progress from the first £1,000 to trigger

release of the second £1,000.

Swansea Bay Orienteering Club are awarded £2,000 (to be awarded in two £1,000 amounts)

k. Open Orienteering Maps

Open Orienteering Maps have applied to the Development Fund for support to further develop the Open Orienteering map project. The committee were very impressed by the offer that open orienteering maps gives to allow for the creation of bespoke maps for street orienteering and other low key events. The committee expressed their interest in giving more support in this area. The committee were asked to give feedback on further areas of development and also asked Open Orienteering Maps to detail any further advances that can be made.

Open Orienteering maps are awarded £1,485

The committee to provide feedback to EN on further opportunities they wish to see developed by Open Orienteering Maps.

l. Junior Regional Orienteering Squads

The Junior Regional Orienteering Squads have applied to the Development fund for £4,000 to support coach development at both their Lagganlia and Kincaig summer camps. The committee discussed the application and detailed that they were supportive of the continuing good work that the Junior Regional Squads were doing in supporting the development of young people. The committee were concerned that this was the second application after last year when it was detailed to the group that they should be moving towards being financially self-sustaining. The committee did discuss the issue that the Junior Regional Squads and the summer training camps have the opportunity to create confusion with the British Orienteering Talent pathway. The committee detailed that the training camps should focus their efforts on the retention and development of the young people for life long participation. The committee detailed EN to discuss future opportunities of work between the Development Committee and the Junior Regional Orienteering Squads around retention of young people in Orienteering. Finally the committee detailed that there would be no recurrent funding for the same application.

Junior Regional Orienteering Squads are awarded £3,000 to support Coach Development at the Lagganlia and Kincaig Junior Regional Squads Summer Training Camps

EN to meet with Bill Stevenson (Chair of JROS) to discuss further development of the retention of Juniors.

m. North West Orienteering Association

The North West Orienteering Association has applied for funding for three areas. These are 1. Contribution toward the employment of a North West Development professional; 2. Grow your own Orienteering Club and 3. Targeted Marketing plans for Clubs. The committee welcomed the application from the association and in particular the two elements around marketing. There was a request from the committee for more information around the application.

EN to work with the North West Orienteering Association to develop their application further.

1.3 Development Fund Reports

The committee received reports from East Pennine, Junior Regional Orienteering Squads; British Army; Derwent Valley; Quantock and South Wales.

The following clubs have yet to submit a report from January 2011 awarded projects Southampton; Edinburgh Southern and Mid Wales Orienteers (POW).

The following clubs have also still not sent through reports from KFO (September 2010 award); SELOC (January 2010 award) and COBOC (September 2009 award)

EN to ask SOC; ESOC; POW; KFO; SELOC AND COBOC for their Development Fund Reports.

6 British Orienteering Development Strategy

EN introduced the committee to the Development section of the British Orienteering Strategic Plan. The committee had a long discussion on the areas of work and contributed some worthwhile comments.

7 WOC 2015

Due to time constraints this item was not covered

8. Development Programme Update

Due to time constraints this item was not covered

9. Club of the Year Award

British Orienteering will run a club of the year competition for club achievements in 2011. Details can be found on the British Orienteering website. EN will be in contact with the award group once all nominations have been received.

Committee members to promote the Club of the Year Award

10. Incentive Schemes

The New Incentive schemes are now in place. Committee members are asked to promote the scheme amongst member, clubs and associations. Committees members are also asked to promote to clubs the importance of inputting Level D results onto the British orienteering website. It is noted the ease of which this can be done.

Committee members to promote the new incentive schemes and the inputting of Level D results onto the British Orienteering website

11 Other Business

None

12 Reporting and Actions:

Report to the Board – see front page of minutes

Actions: see list over

13 Date and Venue of next meetings

The dates for the 2012 meetings are June 9th Birmingham; October 13th Derby.

All to note

14 Chairman's closing remarks

The Chair closed the meeting at 4pm by thanking everyone for attending and contributing to the discussions in such a positive way.

Action List

Item No.	Action List – October 2011	Person(s) responsible	Status
5.1	EN will detail the procedures associated with the organisation of the Development Fund for the committee to discuss and agree.	EN/IW	On-going
7	EN and the committee to find examples of publicity working and not working for an edition of Focus. EN to investigate the options for a wider audit on the current marketing and promotion of orienteering.	ALL/EN	On-going
7	Action EN to investigate the development of a support programme and learning packages for club publicity officers.	EN	On-going
7	Action EN and CP – consider producing promotional materials targeted at older age groups.	EN/CP	On-going
7	Action EN to organise further examples of marketing and publicity best practise to	EN	On-going

go online.

Item No.	Action List – January 2012	Person(s) responsible	Status
5.1.1	EN to draft a service level agreement for the long term loan of equipment to clubs	EN	
5.1.1	EN to engage with both Sport Ident and Emit to ensure a high value return on the fund available	EN	
5.1.2	EN to inform applicants to the Development Fund of the outcomes; process payments for those awarded funding and support those with deferred applications.	EN	
5.1.2	EN to work with Scottish Orienteering on a resubmission of their application	EN	
5.1.2	The committee to provide feedback to EN on further opportunities they wish to see developed by Open Orienteering Maps.	EN	
5.1.2	EN to meet with Bill Stevenson (Chair of JROS) to discuss further development of the retention of Juniors.	EN	
5.1.2	EN to work with the North West Orienteering Association to develop their application further.	EN	
5.1.3	EN to ask SOC; ESOC; POW; KFO; SELOC AND COBOC for their Development Fund Reports.	EN	
9	Committee members to promote the Club of the Year Award	All	
10	Committee members to promote the new incentive schemes and the inputting of Level D results onto the British Orienteering website	All	

Appendix A – Regional Reports

East Midlands In the four EMOA clubs development is mainly around Club Nights or Community O Clubs.

NOC: Bassetlaw doing well, Bramcote moved to the University campus for the winter and that has been very successful. After a winter break West Notts is moving to Samworth Academy School for its main base, it is looking like they will be very supportive to the club night. Discussions will be taking place over the next few weeks to look at launching Rushcliffe in the Spring. LEI: A new Community O Club is due to start in Loughborough to start in February. Would like more advertising material on portal. Need to re-use material for club nights more. Concern about sources of funding for training coaches.

DVO: Two club nights running at the moment, one to restart in March and a forth to start in Derby. Increasing number of small local events. Permanent Orienteering Courses (POCs) are being developed by both LEI and DVO as a means of advertising. LEI are planning to use QR codes on next print run of plaques for POCs. LEI are also Organising 'Teaching Orienteering Courses'. DVO is working to increase the number of small local events put on both on Saturdays and Weekday evenings

LEI are introducing plaques for Permanent Orienteering courses incorporating QR codes which can be used with smart phones.

South East Josh Jenner (CHIG) is organising a London Orienteering Coaching Series for clubs and orienteers in the city.

The idea is to organise a coaching day 6 times per year for all the London clubs. The locations should be a forest or similar terrain that is situated in or around the capital. The set-up of each day will remain the same but attract different members of the London clubs. In addition a number of younger orienteers in the South East have recently been employed as semi-professional coaches, mainly through club nights. There is Zac Carter (MV), Rachel Collins (DFOK), Natasha Fields (LOK), Josh Jenner (CHIG) and Paul Couldridge (SLOW).

North West SELOC club night working well with new coach and members. Club night members moving forward to bigger events. NWOA staged a Media Relations course in response to requests for assistance from member clubs and because it had identified a local orienteer, Richard Catlow, with substantial professional journalistic experience and therefore ideally placed to provide such training. Richard now does such training professionally and a fee was paid for this course.

Aims of the Course

Essentially to tap Richard's knowledge and experience in order to improve the quality and quantity of orienteering coverage in local papers and other media (newspaper websites, local radio), which is currently the usual patchy mix dependent on finding an individual willing to do the work. We hoped that training would encourage the reticent to take on a publicity role, remove an excuse for the procrastinators to put it off and polish the work of any existing press officers.

Attendees' Feedback

This was generally positive, though there was probably some element of politeness and courtesy in that with the course leader being almost in-house. Comments include:

On the course itself:

- Very good, lots of useful stuff to return to when writing something
- The course was good and would be particularly useful for someone just starting, or thinking about volunteering, to do the publicity job for their club
- Excellent course. Well delivered with a host of helpful tips from someone who's been there on the inside.
- Best tips - be brief and not too wordy, local examples only, on features page, use interesting/unusual people, especially children, good photo etc.
- Perhaps 3 hours max - but I'd say that about almost all courses.

Changes made following attendance

- Back at MDOC I've raised awareness of the event and I've shown them what SELOC can do with the BBC site. (There is nothing like a bit of healthy rivalry to get things moving.)
- As a result of the course, I'm now looking to include more human interest - family relationships and selecting a more limited number of results with competitors' age classes so as to demonstrate the wide age range participating.
- I now include the name of the area where an event has been held with a brief description of the terrain as I think this may help to attract new members who like to visit new places.
- What about people on the course circulating/sharing stuff to use – if we can overcome our reluctance to share stuff we think may not be up to standard, then that would be good to save reinventing the wheel. Some people are brilliant; others need only be adequate to still achieve the desired result.

Subsequent successes

The Westmorland Gazette did LOC proud when they made our success in the Compass Sport Cup the lead sports story in the following week's edition. I cannot, hand on heart, claim that was due to my newly found skills - more likely that circumstances were favourable that week

From my rather different viewpoint I enjoyed the course. I did a write up of it (attached) and although it was a bit tongue-in-cheek it did give me some feeling of being a journalist

Wider Points for Development Committee

Richard Catlow has the materials written now and would probably be open to discussion about staging such a course elsewhere in the country, but he might well seek a fee. The NWOA can provide contact details if required. Anyone staging another course would have to overcome what seems to be an inbuilt reluctance amongst

orienteers to market and publicise the sport. Whilst the practical exercises work best with small numbers so that discussion can flow, more attendees should mean more material subsequently published.

Yorkshire and Humberside Community Orienteering continues to be successful in the region. It is welcome to see that smaller clubs in the region notably Humberside and Lincolnshire Orienteers; East Pennine Orienteering Club and CLARO have got involved in the Community Orienteering programme.

South West KERNO has developed a local series of night events in parks. The attendance has been around 40 people per event with around half being newcomers.

East Anglia Clubs in the area have been driving forward a number of opportunities.

British Schools The BSOA is looking to change its Explorer award and is looking for feedback from clubs.

Wales – Two of the Four WOA clubs have good development plans. WOA are very impressed with SBOC's plan which includes targets and figures. Publicity is having a measureable effect. SBOC are contributing a big amount to Wales's participation figures.